



69TH IAPD ANNUAL
PERFORMANCE PLASTICS
CONVENTION
+CONNECT

SPONSORSHIP OPPORTUNITIES

 SEPTEMBER 29 – OCTOBER 2, 2025

 CHICAGO, IL USA



GENERATE MOMENTUM

BUILD YOUR BRAND

ATTRACT NEW CUSTOMERS!

TO RESERVE A SPONSORSHIP OR FOR MORE INFORMATION, CONTACT JESSICA BOKATH
AT (913) 387-1116 OR JBOKATH@IAPD.ORG.

BECOME A SPONSOR OF THE 69TH IAPD ANNUAL CONVENTION

ALL SPONSORS RECEIVE THE CONVENTION RECOGNITION SPONSOR PACKAGE:

- Acknowledgment as a sponsor in the *Convention Program Guide*.
- Sponsor recognition on the IAPD Annual Convention website sponsorship page.
- Sponsor signage displayed at your connecX booth (for exhibitors).
- Sponsor recognition in the Wednesday and Thursday General Session presentations.
- Sponsor badge ribbons for your registered delegates.
- Recognition in 2 issues of *Performance Plastics* magazine.
 - August/September 2025 Convention Preview.
 - December 2025/January 2026 Convention Coverage.
- Feature in sponsorship section of the convention mobile app.
- Opportunity to provide promotional swag in the convention registration space (sponsor assumes cost of promotional swag items).



PREMIER CONVENTION SPONSORSHIP – \$25,000 (AVAILABLE EXCLUSIVELY TO ONE COMPANY)

Receives **Convention Recognition Sponsor Package Plus**

RECOGNITION IN A PREMIUM LOCATION – CONVENTION REGISTRATION SPACE

- Exceptional visibility in convention registration space and across all convention digital and print platforms.
- (2) custom branded outdoor entrance columns – 1/2 wrap – co-branded with IAPD (Figure A).
- (1) custom branded escalator cling (Figure B).
- (2) custom pull up banners at the registration area (Figure C).
- Prominent digital graphics exposure during the Wednesday and Thursday General Sessions.
- Company logo and direct link to your website on all IAPD Annual Convention emails.
- Company logo on *Convention Pocket Agenda* given to all delegates.
- Company logo on the convention landing page with direct link to your website.
- Digital ad – 150 x 150 pixels on the convention landing page.
- Complimentary full-page ad in the Convention Program Guide given to all attendees.
- 2025 convention sponsors have the opportunity to provide promotional swag in the convention registration space (sponsor assumes cost of the promotional swag items).



FIGURE A

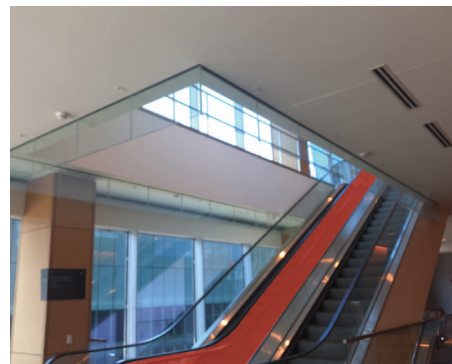


FIGURE B



FIGURE C

PLATINUM CONVENTION SPONSORSHIP – \$10,000 (AVAILABLE EXCLUSIVELY TO TWO COMPANIES)

Receives **Convention Recognition Sponsor Package Plus**

RECOGNITION IN A PREMIUM LOCATION

- (4) custom branded elevator door wraps – prominently placed on the 2nd floor (Registration).

OR

- (4) custom branded elevator door wraps – prominently placed on the 4th floor (Convention General Sessions).
- Sponsor signage at Education Sessions.
- Prominent digital graphics exposure during the Wednesday and Thursday General Sessions.
- Company logo and direct links to your website on all convention emails.
- Company logo on Convention Pocket Agenda given to all delegates.
- Company logo on the convention landing page with direct link to your website.
- Complimentary full-page ad in the *Convention Program Guide* given to all delegates.
- Showcase your company with a 150 x 150 pixels digital ad on the convention website.



GOLD CONVENTION SPONSORSHIP – \$6,500 (AVAILABLE TO THREE COMPANIES)

Receives **Convention Recognition Sponsor Package Plus**

RECOGNITION IN A PREMIUM LOCATION – REGISTRATION AREA

- Gain premium exposure in the high-traffic connecX foyer, the central hub of attendee engagement.
- Feature your company on (1) large-format branding wall banner (120" x 89"), prominently placed to capture attention. Add a second branding wall for just \$500 to double your visibility.
- Company logo and clickable link featured on all convention promotional emails.
- Logo and direct website link on the convention landing page, driving web traffic and brand awareness.
- Showcase your company with a 150 x 150 pixels digital ad on the convention website.



CONVENTION RECOGNITION SPONSOR – \$2,000

- Acknowledgment as a sponsor in the *Convention Program Guide*.
- Sponsor recognition on the IAPD Annual Convention website sponsorship page.
- Sponsor signage displayed at your connecX booth (for exhibitors).
- Sponsor recognition in the Wednesday and Thursday General Session presentations.
- Sponsor badge ribbons for your registered delegates.
- Recognition in 2 issues of *Performance Plastics* magazine.
 - August/September 2025 Convention Preview.
 - December 2025/January 2026 Convention Coverage.
- Feature in sponsorship section of the convention mobile app.
- Opportunity to provide promotional swag in the convention registration space (sponsor assumes cost of promotional swag items).

EVEN MORE CONVENTION SPONSORSHIPS OPPORTUNITIES

(EACH OPTION AVAILABLE TO EXCLUSIVELY TO ONE COMPANY)

ELEVATOR INTERIOR SPONSORSHIP PACKAGE – \$8,000

Receives **Convention Recognition Sponsor Package Plus**

- Maximize visibility inside high-traffic elevator interiors at the convention hotel. Your brand will be front and center as attendees travel between sessions, networking events and their guest rooms.
- (4) Placement in elevator interiors ensures repeated exposure.



HOTEL KEY CARD SPONSORSHIP – \$5,000

Receives **Convention Recognition Sponsor Package Plus**

- Custom branded hotel key card(s) for each convention delegate staying at the Marriott Marquis Hotel.
- Cost of key cards included.

CONVENTION LANYARD SPONSORSHIP – \$5,000

Receives **Convention Recognition Sponsor Package Plus**

- Custom branded convention lanyard for each convention delegate.
- Cost of lanyards included.



DO NOT DISTURB DOOR HANGER SPONSORSHIP – \$5,000

Receives **Convention Recognition Sponsor Package Plus**

- Custom branded door hanger for each convention delegate staying at the Marriott Marquis Hotel.
- Cost of hanger included.

WELCOME RECEPTION SPONSORSHIP

EXCLUSIVE – \$20,000 (SHARED SPONSORSHIP OPTIONS LISTED BELOW)

Your company will be front and center at the kick-off event marking the beginning of the IAPD Annual Convention + connecX.

The Welcome Reception includes light food and drinks (hosted beer, wine and cocktails) for all delegates.

Each sponsor receives **Convention Recognition Sponsor Package Plus**

- Video branding inside the venue.
- Custom branded step and repeat leading into the event venue.
- Branded table signage.
- Service staff branded with custom items (hats, sunglasses, etc.).
- Signature cocktail of your choice.
- Branded food service items (napkins, stir sticks, etc.).
- Exclusive sponsor also receives Option 1, 2, 3 and 4 as listed below.
- Deliverables may be altered, with approval, based on number of sponsors and availability.

OR SHARED SPONSORS choose one of the four options below. Prices as noted.

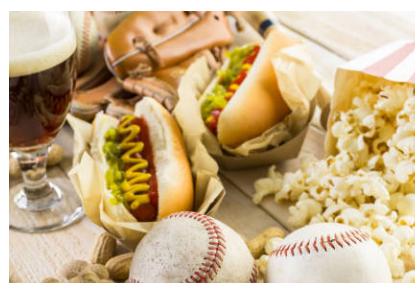
OPTION 1 – RED AND WHITE WINE SPONSOR – \$8,000

- Custom branded linen, tasting table backdrop and napkins.
- Delegates can skip the drink line and enjoy your featured wine in a custom branded stemless wine glass featuring your logo.
- Cost of wineglasses is included.



OPTION 2 – CHICAGO TASTING SPONSOR – \$7,000

- Custom branded signage and napkins.
- Delegates will enjoy classic Chicago treats with your brand on display, including their selection of pretzels, hot dogs, peanuts and Cracker Jacks.



WELCOME RECEPTION SPONSORSHIP CONTINUED

EXCLUSIVE – \$20,000 (SHARED SPONSORSHIP OPTIONS BELOW)

SHARED SPONSORS CONTINUED choose one of the four options below. Prices as noted.

OPTION 3 – LIVE MUSIC SPONSOR – \$5,000

- Create an inviting atmosphere with live music (3-hour set) provided by a talented local musician during the event.
- Includes custom logo clings and branded backdrop at the performance area.
- Position your brand as the host of a signature networking moment.



OPTION 4 PHOTO BOOTH SPONSOR - \$5,000

- Add fun and shareable moments to the event while showcasing your brand. As the exclusive Photo Booth Sponsor, your logo will be featured on every printed and digital photo, giving your brand lasting visibility well beyond the event.
- Co-branded logo on all printed and digital photo strips.
- Props, customization options and instant digital sharing included.



CLOSING PARTY SPONSORSHIP

EXCLUSIVE – \$15,000 (SHARED SPONSORSHIP OPTIONS LISTED BELOW)

Your company will be front and center at the party celebrating the close of the IAPD Annual Convention + connecX.

The Closing Party includes light food and drinks (hosted beer, wine and cocktails) for all delegates.

Each sponsor receives **Convention Recognition Sponsor Package Plus**

- Video branding inside the venue.
- Branded table signage .
- Branded signage at the hotel entry directing delegates to transportation to the Closing Party.
- Custom branded bars with signature cocktail of your choice.
- Branded food service items (napkins, stir sticks, etc.).
- Exclusive sponsor also receives Option 1 and 2 as listed below.
- Deliverables may be altered, with approval, based on number of sponsors and availability.

OR choose one of the options below. Prices as noted.

OPTION 1 – ENTERTAINMENT AND GIFT BAG SPONSOR – \$7,000

Engage attendees with a memorable experience featuring tarot card or astrology readings — or similar entertainment.

- Custom signage in the elevator foyer leading to the rooftop bar.
- Curated Chicago-themed swag bag for each delegate.

OPTION 2 – PRE-PARTY BEVERAGE – \$7,000

Kick off the evening with a memorable branded experience.

- Custom signature drink served during the pre-party.
- Branded drinkware including custom cups, coasters and napkins.
- Custom signage in the elevator foyer leading to the rooftop bar.

GENERAL CONVENTION SESSION SPONSORSHIPS

CONNEX LUNCH SPONSORSHIP – \$4,000

Receives **Convention Recognition Sponsor Package Plus**

- Branded signage at each dining table at the lunch during IAPD connecX on Wednesday, October 1.

GENERAL CONVENTION

SESSION SPONSORSHIPS (CONTINUED)

NETWORKING BREAKFAST AND LUNCH SPONSOR – \$5,000

Receives **Convention Recognition Sponsor Package Plus**

- Branded signage at each dining table during three meals:
 - Networking Breakfast on Wednesday, October 1
 - Networking Breakfast on Thursday, October 2
 - Networking Lunch on Thursday, October 2

GENERAL SESSION COFFEE BREAK SPONSOR – \$4,000

Receives **Convention Recognition Sponsor Package Plus**

- Sponsor recognition at coffee breaks during the IAPD Wednesday and Thursday General Sessions.
- Branded signage, coffee sleeves, napkins and stir sticks.

CHARGING STATION AND LOUNGE SPONSORSHIP – \$4,000 (AVAILABLE EXCLUSIVELY TO ONE COMPANY)

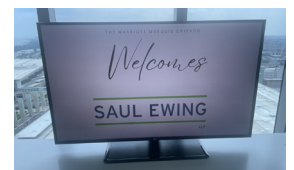
Receives **Convention Recognition Sponsor Package Plus**

- Provides a lounge area and charging station in the high-traffic convention registration space, allowing delegates to sit, gather and connect while recharging their electronics.
- Premium visibility throughout the entire IAPD Annual Convention.
- Branded signage in the lounge area.

IN-ROOM VIDEO PRESENTATION SPONSOR – \$2,000 PER DAY

Receives **Convention Recognition Sponsor Package Plus**

- Capture attendee attention from the moment they arrive. Your company's logo will be prominently displayed on the hotel's in-room TV welcome channel, reaching every convention guest directly in their room.



NEW MEMBER AND FIRST-TIMER RECEPTION SPONSOR – \$3,000

The New Member and First-Timer Reception includes light food and drinks (hosted beer, wine and cocktails) for all delegates.

Receives **Convention Recognition Sponsor Package Plus**

- Make a strong first impression by sponsoring the exclusive welcome event for IAPD's newest members and first-time convention attendees. This networking reception is your chance to align your brand with connection, hospitality and growth. **Delegates from sponsor companies may attend regardless if it is their first convention.**
- Sponsor recognition throughout the event, including:
 - Custom-branded cocktail.
 - Prominent branded signage and visibility in event materials.
 - Logo inclusion on new member invitation.
 - Networking opportunity with the Board of Directors and Committee Chairs.

PRINT OPPORTUNITIES

CONVENTION PROGRAM GUIDE ADS – STARTING AT \$1,500

The *Convention Program Guide* is the essential companion guide to the IAPD Annual Convention + connecX, distributed to all attendees.

- Full-page display advertisements – 7-3/4" x 10"
- Distributed to all convention attendees
- Premium positions available:
 - Inside front cover – \$2,500
 - Inside back cover – \$2,000
 - Back cover – \$3,000
- Space deadline August 22, 2025

CONVENTION LOGO PACKAGE (FOR EXHIBITORS ONLY) – \$500

Draw attention to your connecX booth with a logo placement next to your exhibitor listing.

- Includes a full-color logo placement in **both** the August/September 2025 Convention Preview issue of *Performance Plastics* magazine and the official *Convention Program Guide*
- Space deadline July 18, 2025

DIGITAL OPPORTUNITIES

CONVENTION LANDING PAGE BUTTON ADS – \$2,500

Prominent placement on the IAPD Annual Convention landing page, which draws IAPD's highest volume of new visitors.

- Includes a link to your website
- Ad Size – 150 pixels x 150 pixels
- Button ad can include a customized convention message
- Ad will run on convention website through October 10, 2025

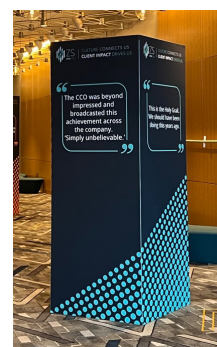
CUSTOM BRANDING

- Floor clings
- Free standing columns (4 sided)

Please contact IAPD staff for available locations, sizes and pricing

Don't see what you're looking for?

Inquire with IAPD staff for additional offerings.



IAPD ANNUAL CONVENTION SPONSORSHIPS

69th IAPD Annual Convention + connecX

COMPANY INFORMATION

Company Name _____ Contact Name _____

Street Address _____

City _____ State/Province _____ ZIP/Postal Code _____ Country _____

Phone _____ Fax _____ Email _____

**PLEASE PUT A CHECK MARK NEXT TO
THE NAME OF EACH SPONSORSHIPS YOU ARE
INTERESTED IN ON THEIR RESPECTIVE PAGES.**

PLEASE RETURN SIGNED AGREEMENT WITH PAYMENT TO:

Jessica Bokath, IAPD, 6734 West 121st Street, Overland Park, KS 66209 USA | Phone +913.387.1116 | Fax: +913.345.1006 | Email: jbokath@iapd.org

2025 IAPD CONVENTION MARKETING AGREEMENT

69th IAPD Annual Convention + connecX

Full payment must accompany the sponsorship contract form as sponsorships will not be finalized without payment.

METHOD OF PAYMENT (PLEASE CHECK ONE)

AMEX MasterCard Check enclosed (U.S. funds from a U.S. bank)

Visa Discover Wire Transfer

Credit Card Number _____ Expiration Date _____ CSC _____

Cardholder's Name _____

Billing Address (if different from above) _____ City _____ State/Province _____

Zip/Postal Code _____ Country _____

Cardholder's Signature _____

Sponsorship Approved by _____ Date _____