

70TH IAPD ANNUAL PERFORMANCE PLASTICS CONVENTION

70
YEARS OF
CONNECTION

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 28 – OCTOBER 1, 2026

ATLANTA, GA USA

IAPD is on a mission to lead the performance plastics industry forward. Help IAPD celebrate 70 years and join us in Atlanta as we unite the industry for a week of strategic education, exclusive networking and thought leadership.

To reserve a sponsorship or learn more, contact Jessica Bokath
jbokath@iapd.org | (913) 345-1005

THE PREMIERE PERFORMANCE PLASTICS INDUSTRY EVENT

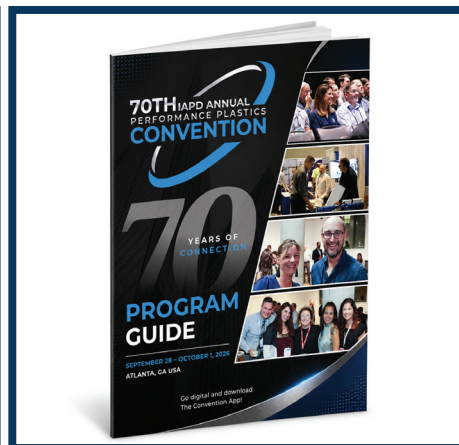
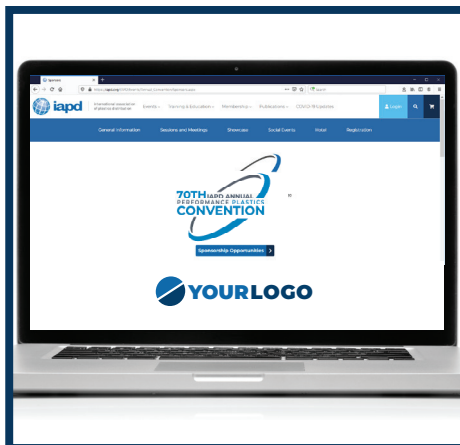
The IAPD Annual Convention brings together members of the performance plastics supply chain for four days of industry-focused education, insightful keynotes, valuable networking opportunities, IAPD committee meetings and the connecX Trade Show! IAPD members and nonmembers alike are invited to join IAPD – The Performance Plastics Association at the Starling Atlanta Midtown hotel in fall 2026 for the premiere event driving progress in performance plastics.

Sponsorship provides:

- Direct access to qualified buyers
- High-impact brand visibility across the event
- Opportunities to engage attendees in meaningful ways
- Extended exposure through print and digital channels

CONVENTION RECOGNITION PACKAGE

- Recognition in the *Convention Program Guide*
- Logo on the convention website
- Recognition at the General Sessions
- Sponsor badge ribbons for all attendees from your company
- Recognition in two issues of *Performance Plastics* magazine (based on sponsorship purchase date)
- Mobile app listing
- Opportunity to provide branded materials (giveaways, swag, etc. – does not have to be branded)



SPONSORSHIP PACKAGES

70TH PLATINUM ANNIVERSARY CONVENTION SPONSORSHIP — \$25,000 (EXCLUSIVE)

MAXIMUM VISIBILITY AND EVENT LEADERSHIP

Includes Recognition Package **Plus**:

- One large branding walls located in the Main Hotel Lobby
- Branded attendee welcome bag
- Large lobby header branding placed above the mini mart
- Large header branding placed over front desk
- Branding on two curved steps
- Recognition at the General Sessions (event branding easels)
- Full-page *Convention Program Guide* advertisement
- Premium website and email placement
- First right of refusal on additional branding placements *

* Additional fees may apply

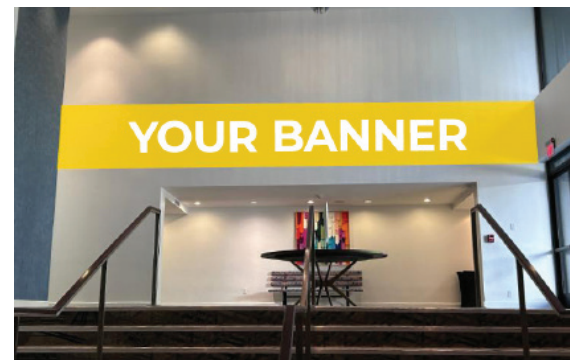


GOLD CONVENTION SPONSORSHIP — \$15,000

HIGH-IMPACT BRAND PRESENCE IN PREMIUM LOCATIONS

Includes Recognition Package **Plus**:

- One large branding placement in registration General Session hall
- One large and one small branding wall
- Recognition during Education Sessions (event branding easels)
- Full-page *Convention Program Guide* advertisement
- Website and email recognition
- Recognition at the General Sessions



ELEVATOR INTERIOR SPONSORSHIP PACKAGE – \$17,000

Maximize visibility inside high-traffic elevator interiors at the convention hotel. Your brand will be front and center as attendees travel between sessions, networking events and their guest rooms.

Includes Recognition Package **Plus**:

- (5) Placement in elevator exterior or interiors ensures repeated exposure
- Ensures repeated exposure



CONVENTION RECOGNITION PACKAGE — \$2,000

INTRODUCTORY SPONSORSHIP LEVEL

Includes Recognition Package **Plus**:

- Recognition package only
- Access to additional branding opportunities *

* Additional fees may apply

PLATINUM ANNIVERSARY CELEBRATION SPONSORSHIP – \$8,000

Multiple sponsorships available.

Your company will be front and center at the kick-off event marking the beginning of the IAPD Annual Convention + connecX.

The Welcome Reception includes light food and drinks (hosted beer, wine and cocktails) for all delegates on Tuesday, September 29, 2026.

Each sponsor receives **Convention Recognition Sponsor Package Plus**

- Video branding inside the venue
- Custom branded step and repeat leading into the event venue
- Branded table signage
- Signature cocktail of your choice
- Custom branded linen, tasting table backdrop and napkins.
- Branded food service items (napkins, stir sticks, etc.)



Deliverables may be altered, with approval, based on number of sponsors and availability



CLOSING PARTY SPONSORSHIP – \$8,000

Your company will be front and center at the party celebrating the close of the IAPD Annual Convention + connecX.

The Closing Party includes light food and drinks (hosted beer, wine and cocktails) for all delegates.

Each sponsor receives **Convention Recognition Sponsor Package Plus**

- Video branding inside the venue
- Branded table signage
- Branded signage at the hotel entry directing delegates to transportation to the Closing Party
- Custom branded bars with signature cocktail of your choice
- Branded food service items (napkins, stir sticks, etc.)

Deliverables may be altered, with approval, based on number of sponsors and availability

GENERAL CONVENTION SESSION SPONSORSHIPS



CONNEX LUNCH SPONSORSHIP – \$4,000

Receives **Convention Recognition Sponsor Package Plus**

- Branded signage at each dining table at the lunch during IAPD connecX on Wednesday, October 1.



NETWORKING BREAKFAST AND LUNCH SPONSOR – \$5,000

Receives **Convention Recognition Sponsor Package Plus**

- Branded signage at each dining table during three meals:
 - Networking Breakfast on Wednesday, October 1
 - Networking Breakfast on Thursday, October 2
 - Networking Lunch on Thursday, October 2



GENERAL SESSION COFFEE BREAK SPONSOR – \$4,000

Receives **Convention Recognition Sponsor Package Plus**

- Sponsor recognition at coffee breaks during the IAPD Wednesday and Thursday General Sessions.
- Branded signage, coffee sleeves, napkins and stir sticks.

GENERAL CONVENTION SESSION SPONSORSHIPS (CONTINUED)



NETWORKING LOUNGE SPONSORSHIP – \$4,000 (AVAILABLE EXCLUSIVELY TO ONE COMPANY)

Receives **Convention Recognition Sponsor Package Plus**

- Provides a lounge area and charging station in the high-traffic convention registration space, allowing delegates to sit, gather and connect while recharging their electronics.
- Premium visibility throughout the entire IAPD Annual Convention.
- Branded signage in the lounge area.



NEW MEMBER AND FIRST-TIMER RECEPTION SPONSOR – \$3,000

The New Member and First-Timer Reception includes light food and drinks (hosted beer, wine and cocktails) for all delegates.

Receives **Convention Recognition Sponsor Package Plus**

- Make a strong first impression by sponsoring the exclusive welcome event for IAPD's newest members and first-time convention attendees. This networking reception is your chance to align your brand with connection, hospitality and growth. **Delegates from sponsor companies may attend regardless if it is their first convention.**
- Sponsor recognition throughout the event, including:
 - Custom-branded cocktail.
 - Prominent branded signage and visibility in event materials.
 - Logo inclusion on new member invitation.
 - Networking opportunity with the Board of Directors and Committee Chairs.



HOTEL KEY CARD SPONSORSHIP – \$5,000

Receives **Convention Recognition Sponsor Package Plus**

- Custom branded hotel key card(s) for each convention delegate staying at the Marriott Marquis Hotel.
- Cost of key cards included.



CONVENTION LANYARD SPONSORSHIP – \$5,000

Receives **Convention Recognition Sponsor Package Plus**

- Custom branded convention lanyard for each convention delegate.
- Cost of lanyards included.



BRANDED STEPS SPONSORSHIP – \$6,500

STRONG VISIBILITY ACROSS ATTENDEE TRAFFIC AREAS

Includes Recognition Package **Plus**:

- Branded pop-up banner
- Website logo placement
- Branded steps in Main Hotel Lobby

PRIVATE SUPPLIER MEETING ROOMS

DRIVE BUSINESS BEYOND THE BOOTH

Host private meetings with customers, prospects and partners during the convention.

Pricing:

Monday, September 28 and Tuesday, September 29

- IAPD Members: \$1,000 per day
- Nonmembers: \$1,400 per day

Wednesday, September 30 and Thursday, October 1

- IAPD Members: \$500 per day
- Nonmembers: \$700 per day

Benefits:

- Dedicated space for scheduled meetings
- Ideal for high-value business discussions
- Enhances return on investment beyond event visibility

PRINT AND DIGITAL OPPORTUNITIES

Create a tailored package by combining:

- *Convention Program Guide* advertisements starting at \$1,500
- Convention website ads
- Convention logo package

CUSTOM SPONSORSHIP PACKAGES

Create a tailored package by combining:

- Sponsorship level
- Starling branding placements
- Private meeting room access
- Print and digital exposure

RESERVE YOUR SPONSORSHIP

Sponsorship and branding opportunities are limited and sold on a first-come basis.

Contact: Jessica Bokath
(913) 387-1116 | jbokath@iapd.org

IAPD ANNUAL CONVENTION SPONSORSHIPS

70th IAPD Annual Convention

COMPANY INFORMATION

Company Name _____ Contact Name _____

Street Address _____

City _____ State/Province _____ ZIP/Postal Code _____ Country _____

Phone _____ Fax _____ Email _____

**PLEASE PUT A CHECK MARK NEXT TO
THE NAME OF EACH SPONSORSHIPS YOU ARE
INTERESTED IN ON THEIR RESPECTIVE PAGES.**

PLEASE RETURN SIGNED AGREEMENT WITH PAYMENT TO:

Jessica Bokath, IAPD, 6734 West 121st Street, Overland Park, KS 66209 USA | Phone +913.387.1116 | Fax: +913.345.1006 | Email: jbokath@iapd.org

2026 IAPD CONVENTION MARKETING AGREEMENT

70th IAPD Annual Convention

Full payment must accompany the sponsorship contract form as sponsorships will not be finalized without payment.

METHOD OF PAYMENT (PLEASE CHECK ONE)

AMEX MasterCard Check enclosed (U.S. funds from a U.S. bank)

Visa Discover Wire Transfer

Credit Card Number _____ Expiration Date _____ CSC _____

Cardholder's Name _____

Billing Address (if different from above) _____ City _____ State/Province _____

Zip/Postal Code _____ Country _____

Cardholder's Signature _____

Sponsorship Approved by _____ Date _____