

NAM COVID-19 Update  
May 4, 2020

The National Association of Manufacturers is committed to the health and safety of our workforce and our communities, so with public health in mind, the NAM and The Manufacturing Institute—the workforce and education partner of the NAM—have adjusted our plans for [Creators Wanted](#), our historic workforce campaign. To maintain a safe environment and achieve our ambitious campaign goals, we are delaying the Creators Wanted Tour until October 2020 or later and expanding our digital efforts. Many of the tour components and assets have been developed and will be stored until we can safely launch. We will have further announcements about the tour on or before July 1, 2020. And we are cancelling the Making America Festival that was to be held in Cincinnati, Ohio, in September.

The work of Creators Wanted is continuing, as we need creators now more than ever. In the aftermath of COVID-19, the industry's recovery and renewal will force us to accelerate the pace of our efforts. We must fill our ranks with creators who possess the skills, interest and aptitude to operate the advanced manufacturing technologies our industry will rapidly deploy. For more information, or if you have any interest in supporting our enhanced digital strategy, email NAM Vice President of Brand Strategy [Chrys Kefalas](#) or Creators Wanted Finance Director [Barret Kedzior](#).

### **NAM Brings Together Business Associations to Fight for Liability Protections**

As policymakers return to Washington, your NAM, through the leadership of our Manufacturers' Center for Legal Action, is urging Congress to provide commonsense and appropriately tailored liability protections for manufacturers and other essential industries. And we have [brought together](#) nearly 300 national and regional associations to join our call to action. Manufacturers should not be punished for leading our country's response to COVID-19, operating in good faith and trying to do the right thing. The NAM is working to continue mobilizing members and other partners on this issue. Contact NAM Assistant Vice President of Advocacy [Michael O'Brien](#) and NAM Vice President and Deputy General Counsel [Patrick Hedren](#) to get involved with this campaign.

### **State Affairs Call Wednesday**

With some states beginning the "reopening" process, there are many new developments that manufacturers must navigate—from different states' reopening requirements to workers' compensation guidelines and state-based liability rules. To better understand the latest trends, join leaders of our state partner associations and the NAM for a briefing video call on Wednesday, May 6, at 2:00 p.m. EDT. Click [here](#) to register.

If your company is looking for ways to contribute to COVID-19 relief efforts, we encourage you to email our Response Team at [responseteam@nam.org](mailto:responseteam@nam.org) with any N95 or Tyvek suit donations. You can connect with NAM partner [Good360](#) to donate items to families. Please reference the NAM as your source of referral so we can track the many positive contributions of our members.

Please keep visiting the regularly updated [nam.org/coronavirus](http://nam.org/coronavirus) site for the latest information, including operational guidance, our policy plans and state-specific resources.

Best,

Jay

President and CEO  
National Association of Manufacturers