

Your Business is Plastics. Ours is Helping You Grow.

Introducing the **IAPD Plastics Expo**, the only show in North America that promotes plastic stock shapes, fabricated parts, pipe, valves and fittings to the people who purchase and specify them.



iapd plastics
exp 
indianapolis, in sept. 23, 2010

The IAPD Plastics Expo

The best connection for growing your market

Whatever your business goals are (**obtain new business leads ... maintain your current clients ... increase your ROI ... create new demand**) make the IAPD Plastics Expo your first choice for reaching the people who specify and purchase semi-finished plastic stock shapes, fabricated parts and pipe, valves and fittings. We'll bring the engineers, designers, specifiers and purchasers to you, making this the most cost-effective opportunity for your company.

Take this opportunity to showcase your products and services and reinforce the advantages of plastics and your products to the market — in person.





Photo Courtesy of Plaskolite, Incorporated

Why You Should Exhibit

- IAPD Plastics Expo is the ONLY show in North America for this market and the only one to promote the entire distribution channel
- IAPD Plastics Expo is aggressively targeting engineers and others who specify distributed plastics
- You consider educating engineers and other end users and those who sell plastics to be a high priority
- Meeting with numerous customers and prospects in one place at one time is more time- and cost-effective

Who Should Exhibit

- Sheet, Rod, Tube Manufacturers/Distributors
- Pipe, Valve & Fittings Manufacturers/Distributors
- Resin Manufacturers/Distributors
- Master Distributors
- Processors/Fabricators
- Fabricating and Machining Equipment Manufacturers/Distributors
- Cutting, Welding, Sanding and Finishing Equipment Manufacturers/Distributors
- Plastic Recyclers
- General Business Support Providers (software, insurance, consulting, shipping services)

Exhibitors will display semi-finished stock shapes, finished components, parts and pipe, valves and fittings, as well as equipment.

Targeted End Users

- | | |
|----------------------------|------------------------------|
| • Aerospace | • Marine |
| • Automotive | • Medical/Pharmaceutical |
| • Architecture | • Mining |
| • Chemical | • Power Plants |
| • Electrical | • Recreation |
| • Environmental | • Safety/Security |
| • Fluid Handling | • Semiconductor |
| • Food/Beverage Processing | • Signs/Visual Merchandising |
| • Grain/Agriculture | • Transportation |
| • Life Sciences | • Water/Waste Water |
| • Lumber/Paper | |



Photo Courtesy of Onsrud Cutter LP

What makes the IAPD Plastics Expo special?

An Expanded Audience

In addition to plastics distribution professionals, the 2010 IAPD Plastics Expo is aggressively targeting engineers and others who specify distributed plastics. It will reinforce the value of plastics and the plastics distribution channel.

Increased Visibility for Exhibitors & Sponsors

The earlier you sign up the higher your exposure — both prior to and during the Expo. Sponsors can choose from any number of exciting options, and exhibitors will receive free, customizable Expo passes to send to customers and prospects.

Plastics Education for Engineers

Education will be top priority in the application-focused sessions (which are available for sponsoring). These programs will provide specific example of how plastics can improve the bottom line.

Equipment Up Close and Personal

Time and space has been set aside for select exhibitors to demonstrate their heavy equipment prior to Expo hours. The equipment will remain on display while the Expo hall is open.

Increased ROI

The IAPD Plastics Expo offers low-cost exhibiting, a turnkey exhibit solution and numerous opportunities for increased market exposure — all in one stop. It's the best investment for the value.



Photo courtesy of Röchling Engineering Plastics



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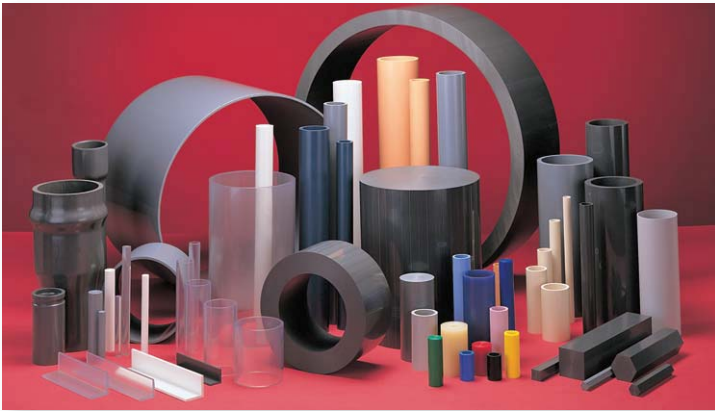


Photo courtesy of Harvel Plastics, Inc.

Exhibitor Marketing Opportunities

Maximize your investment and make sure they know you're there! The IAPD Plastics Expo provides many high-profile marketing opportunities for exhibitors:

Sponsorship & Advertising Opportunities

Ensure attendees know who you are by being a sponsor and advertiser. Opportunities abound to connect with professionals. See the enclosed sheet and select the one that ideally positions your organization.

Application-Focused Technical Sessions

Education sessions allow exhibitors to help provide trusted information to attendees on a broad range of cutting-edge topics.

Dedicated Exhibit Hours Encourage Vendor Interaction

Attendees value their time on the Expo floor as a way to stay current on technology and demo new products.

The IAPD Plastics Expo provides crucial face time with the people who put your products and services to work. When you exhibit, YOU have the unique opportunity to influence the purchases organizations make. Sign up today for the best and most cost-effective exposure you can get.

Exhibitor Booth Fees

Pricing below is based upon a standard 10' x 10' x 8' booth space and includes the following:

- 1 complimentary full-convention registration
- 2 complimentary Expo registrations for booth personnel (includes admission to Welcome Reception and Expo)
- Unlimited complimentary Expo passes for customers.
- Booth furnishings (8' draped table, standard booth sign, 1 wastebasket, 2 chairs)

| | Early-Bird (through 4/30/2010) | Regular (5/1/2010 through 8/6/2010) | Late (after 8/6/2010) |
|-------------------|--------------------------------------|---|--------------------------|
| Members | \$1,950 | \$2,200 | \$2,450 |
| Nonmembers | \$2,730 | \$3,080 | \$3,330 |

Exhibitors are responsible for carpeting, utilities, Internet access and additional furnishings. Want to add an additional booth? Discounted rates apply. Contact Crystal Roberts at +913.345.1005 (main), +913.345.1008 (direct) or croberts@iapd.org for details.

Expo Schedule

The Expo will be held in the Indianapolis Convention Center.

Expo Hours

| | | |
|--|-----------------------------------|-------------------------------------|
| Set-Up | Tue., Sept. 21 Wed., Sept. 22 | 8 a.m. – 5 p.m. 7 a.m. – 9 a.m. |
| Welcome Reception in Expo Hall | Wed., Sept. 22 | 7:30 p.m. – 10 p.m. |
| Show Hours | Thur., Sept. 23 | 10 a.m. – 4 p.m. |
| Tear-Down | Thur., Sept. 23 Fri., Sept. 24 | 4 p.m. – 9 p.m. 6 a.m. – 10 p.m. |

IAPD Plastics Expo, September 23, 2010, Indianapolis, IN

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