



iapd[®]
international association
of plastics distribution

What IAPD membership can mean for your resin company

The benefits of membership in IAPD are many and varied. Here's a quick overview of what you can expect as a member of IAPD:

Direct access

- Access to hundreds of sales people in the field selling your products, specifying your brands
- Local inventory to support your development efforts – stock shapes and pipe, valves and fittings
- Fastest way to push your products to the market
- Connection to a channel that can help pull your products to the OEM/MRO's
- Train the supply channel on resins using IAPD's resources for training opportunities
- Access to an "On the Ground" sales force through distributors, the first point of contact in the supply chain

Recognition and influence

- Shape the industry through active involvement
- Use of the IAPD member logo on your website
- Shows you're committed to excellence, a code of ethics and the industry in general
- Awards for excellence
- Free placement for press releases, product releases and literature promotions

Exposure to the engineering end-user community

- IAPD Plastics Expo, promoted to more than 75,000 engineers and plastics specifiers
- Designing with Plastics, mailed to more than 30,000 engineers and plastics specifiers
- Webinars target more than 30,000 engineers and specifiers
- Market to the top 25 industries including aerospace, medical, transportation, waste water, sign and display, etc.

Major cost savings

- Free subscriptions for your key staff to critical information resources such as The IAPD Magazine, the top publication exclusively for and about the plastics distribution industry
- Free registration to IAPD's monthly webinars
- Free listing in the IAPD Membership Directory and IAPD Source Guide (both in print and online)
- 40% discount on educational offerings such as registrations for the annual IAPD Convention and the IAPD Plastics Certificate Programs
- 35% discount on exhibit booth rates
- 15% discount on print and online advertising
- IAPD-member rates for affiliated programs (i.e., insurance)

Supply chain

- Meet the supply chain that sell your resins
- Direct access to the distribution channel for plastics stock shapes and PVF including resin manufacturers/distributors, manufacturers, distributors, processors and fabricators
- Grow your business through the sell and distribution of manufacturer plastic products
- Invest in vertical integration and build your success
- IAPD represents approx. 115 plastics stock shapes and pipe valves and fittings manufacturers ranging from \$1 million to \$1 billion in annual sales revenue
- IAPD represents approx. 140 plastics stock shapes and pipe valves and fittings distributors ranging from \$1 million to \$1 billion in sales revenue each year

Timely information about plastics applications, new products and other industry news and trends

- *The IAPD Magazine*
- *Designing with Plastics*
- *IAPD News*
- Membership Directory
- Source Guide

Affordable training and education to supplement your employee training program

- IAPD Plastics Certificate Program
- Free webinars
- Technical sessions
- Application seminars
- Plastics property tables
- AEA University of Industrial Distribution discounts
- NAW discounts
- IAPD venue for training opportunities
- Reasonably priced dues compared to the average association

Networking Opportunities to grow your business

- Annual Convention
- Plastics Expo
- Committees
- Common interest groups
- Golf tournaments
- Supplier/distributor meetings