



## What membership in IAPD can mean to your company

The benefits of membership in IAPD are many and varied. Here's a quick overview of what you can expect as a member of IAPD:

### Recognition and influence

- Shape the industry through active involvement
- Use of the IAPD member logo on your website
- Shows you're committed to excellence, a code of ethics and the industry in general
- Awards for excellence
- Free placement for press releases, product releases and literature promotions

### Business relationships that will help you grow

- Annual Convention
- Plastics Expo
- Committees
- Common interest groups
- Golf tournaments
- Supplier/distributor meetings

### Exposure to the engineering end-user community

- IAPD Plastics Expo, promoted to more than 75,000 engineers and plastics specifiers
- Designing with Plastics, mailed to more than 30,000 engineers and plastics specifiers
- Webinars target more than 30,000 engineers and plastics specifiers

### Timely information about plastics applications, new products and other industry news and trends

- The IAPD Magazine
- Designing with Plastics
- IAPD News

### Affordable training and education to supplement your employee training program

- IAPD Plastics Certificate Program
- Free webinars
- Technical sessions
- Application seminars
- Plastics property tables
- AEA University of Industrial Distribution discounts
- NAW discounts

### Major cost savings

- Free subscriptions for your key staff to critical information resources such as *The IAPD Magazine*, the top publication exclusively for and about the plastics distribution industry
- Free registration to IAPD's monthly webinars
- Free listing in the IAPD Membership Directory and IAPD Source Guide (both in print and online)
- 40% discount on educational offerings such as registrations for the annual IAPD Convention and the IAPD Plastics Certificate Programs
- 35% discount on exhibit booth rates
- 15% discount on print and online advertising
- IAPD-member rates for affiliated programs (i.e., insurance)

