



iapd[®]

international association
of plastics distribution



Shape the industry: Join an IAPD committee

Photo courtesy of Cast Nylons Ltd.

Make a Difference

Your company's membership in IAPD gives you a unique opportunity to influence the industry. When you and others on your senior management team get involved in IAPD's committees and governance, you shape the direction of the association and the industry. Make it part of your succession planning.

Review the many options available to you and then let us know where you want to be more involved. Don't just sit on the sidelines, get personally involved. You can make a difference in IAPD.

See a current list of committee members and CIG chairs at www.iapd.org/committees.

Board of Directors

IAPD is governed by a volunteer Board of Directors. The Board of Directors serves as the governance and strategy body of the association. The Board elects officers from its ranks to serve in the role of Executive Committee. The staff is managed by the executive director who is hired by the Board of Directors.

Board members are elected by the members at the general session during the IAPD Annual Convention.

Position Requirements:

- Review and respond to e-mails and other Board materials
- Participate in bi-monthly conference calls (additional calls may be required)
- Attend Board meetings held during the IAPD Annual Convention and spring Leadership Summit
- Serve on committees and task forces as needed

Term:

- 3-year term
- Board members may be asked to serve more than one term

Eligibility Requirements:

To be eligible to serve on the Board of Directors, your company must be a current distributor, processor, resin manufacturer/distributor, manufacturer or manufacturers' representative member of IAPD. Personally, you need:

- Management background
- Experience in the plastics industry
- Familiarity with IAPD
- Decision-making authority within the member company
- A commitment to the association and the industry

Application Process:

- You may self-nominate or nominate someone else for the Board.
- The IAPD Nominating Committee selects the candidates for the Board of Directors.
- Candidates are voted upon by the membership during the general session at the IAPD Annual Convention.
- Nomination forms must be submitted by July 15.

"There is tremendous opportunity out there for us to make a difference as an industry and as an association. And each of us plays a role in helping to take advantage of that opportunity."

— Patrick Foose,
Harvel Inc.

Committees and Task Forces

IAPD's committees and task forces work closely with staff to develop and deliver programs and services to our members. The Board of Directors establishes committees as needed to partner with staff in helping the association meet its strategic objectives.

Committees are involved in ongoing projects while task forces are established for a specific project and dissolved after that project is completed. There are times when the Board decides the work of the task force should continue on an ongoing basis and therefore transitions the task force into a committee.

Typically committees meet twice a year (at the Annual Convention and spring Leadership Summit). Committee members are expected to attend these meetings and cover their own expenses. From time to time committees may plan an additional face-to-face meeting. IAPD covers hotel rooms and organized group meals for meetings that take place outside of the convention or Leadership Summit.

Review the following committees and see where you or someone else on your management team might be able to contribute. All committee members serve one-year terms and may serve multiple terms. Committee members' companies must be IAPD members.

Please note that IAPD welcomes diversity in its volunteer leadership. The desired background outlined in the following descriptions is for guidance and should not limit who serves on a committee or task force.

How do I get involved?

If you are ready to maximize your membership in IAPD and take a leadership role within the association, it's easy to get involved. Go to www.iapd.org/volunteer and complete the online form. An IAPD staff member or committee chair will contact you to discuss your application.

If you have any questions about committees, task forces and common interest groups, feel free to contact Executive Director Susan Avery at +913.345.1005 or e-mail savery@iapd.org.



Convention and Expo Committee

This committee reviews and implements policies for the IAPD Annual Convention and Plastics Expo, including overseeing the site selection. The committee also advises on the Annual Convention and Plastics Expo education.

Member Qualifications:

- Applicable knowledge of trade shows
- Sales/marketing orientation

Requirements:

- Participate in monthly committee conference calls
- Attend committee meetings held during the IAPD Annual Convention and spring Leadership Summit
- Review and respond to committee-related e-mails

Editorial Committee

The Editorial Committee oversees the editorial direction of *The IAPD Magazine*. The committee works with the IAPD editorial and sales staff to plan the editorial calendar and provide guidance on the magazine's overall strategy. It also reviews articles as needed. In addition, the committee contributes to other projects such as the development of the reader survey and identifying potential advertisers.

Member Qualifications:

- Strong interest in providing input into technical or industry-specific articles
- Willingness to solicit writers for articles
- Willingness to draft articles

Requirements:

- Participate in monthly committee conference calls
- Attend committee meetings held during the IAPD Annual Convention and spring Leadership Summit
- Review and respond to committee-related e-mails

Education Committee

IAPD's Education Committee develops educational materials to further educate members' employees and reviews and updates current offerings such as the *Introduction to Plastics* and the IAPD Certificate Programs. Committee members also review the content of the monthly web seminars and provide input into other IAPD educational offerings. Additionally, the committee oversees the association's annual Education Circle of Champions Award by reviewing the eligibility requirements and applications.

Member Qualifications:

- Experience in corporate training and education
- Technical or product specialization
- Good writing skills
- Willingness to draft or compile technical information
- Willingness to draft articles

Requirements:

- Participate in monthly committee conference calls
- Attend committee meetings held during the IAPD Annual Convention and spring Leadership Summit
- Review and respond to committee-related e-mails

Industry Research and Benchmarking Committee

The IAPD Industry Research and Benchmarking Committee develops research studies that provide valuable industry and benchmarking data to help member companies improve their businesses. The committee oversees the IAPD Market Sizing Study and the anticipated Financial Performance Benchmarking Studies and other research projects as identified.

Member Qualifications:

- Financial and/or operational background
- Marketing and/or sales background

Requirements:

- Participate in monthly committee conference calls
- Attend committee meetings held during the IAPD Annual Convention and spring Leadership Summit
- Review and respond to committee-related e-mails
- Willingness to contact companies to solicit participation in studies

Environmental Committee

Environmental issues are a strategic priority for IAPD. The IAPD Environmental Committee develops statements and guidelines to advise members of things they can do to make a positive impact on the environment. The committee coordinates related educational programs for the annual convention and webinars. This committee also assists in developing partnerships and alliances with other organizations to further IAPD's environmental efforts.

The committee focuses on two key areas: internal and external. The internal focus is on the internal membership educational programming, such as onsite training, best practices and guidelines and environmental awards for members. The external focus is on developing external alliances with other associations that are involved in efforts to promote plastics and mitigate the negative image of plastics for the environment.

Member Qualifications:

- Strong interest in environmental issues affecting the plastics industry
- Willingness to author articles and present on issues and best practices
- Willingness to use their company to showcase environmental practices
- Good writing skills

Requirements:

- Participate in monthly committee conference calls
- Attend committee meetings held during the IAPD Annual Convention and spring Leadership Summit
- Review and respond to committee-related e-mails

International Strategy Task Force

This task force was established to develop a report of analysis, recommendations and feasibility for IAPD's potential plans for expanding and/or servicing the international plastics community.

Member Qualifications:

- Experience in doing business internationally

Requirements:

- Participate in monthly task force conference calls
- Attend task force meetings held during the IAPD Annual Convention and spring Leadership Summit
- Review and respond to task force-related e-mails



Marketing Committee

The Marketing Committee supports the development and execution of the association's marketing strategy. The committee serves in an advisory role on association marketing strategies and initiatives, such as the implementation of a social media strategy, website development and identification of content necessary to support marketing goals and engineering outreach. Committee members review marketing messages and materials as needed.

Member Qualifications:

- Professional marketing experience in the plastics industry

Requirements:

- Participate in monthly committee conference calls
- Attend committee meetings held during the IAPD Annual Convention and spring Leadership Summit
- Review and respond to committee-related e-mails

Nominating Committee

The IAPD Nominating Committee reviews and selects candidates for open positions on the IAPD Board of Directors.

Member Qualifications:

- Strong networking to help identify future association leaders

Requirements:

- Participate in monthly committee conference calls July to September
- Review and respond to committee-related e-mails
- Maintain a high level of confidentiality (members are required to sign a confidentiality agreement)

Membership Committee

IAPD's Membership Committee promotes the value of membership to prospective members. Members review membership applications and interview applicants, as well as oversee the renewal process. Committee members act as a first point of contact with new members — at the annual convention and with follow-up calls.

Member Qualifications:

- Strong desire to help grow the association's membership
- Maintain a high level of confidentiality (members are required to sign a confidentiality agreement)

Requirements:

- Participate in monthly committee conference calls
- Participate in new member interview calls and renewal phone calls
- Attend committee meetings held during the IAPD Annual Convention and spring Leadership Summit
- Review and respond to committee-related e-mails

Scholarship Committee

The IAPD Scholarship Committee reviews scholarship applications and selects recipients for the IAPD Charitable Foundation. Scholarship Committee members actively engage in fund-raising activities for the Foundation such as golf tournaments.

Committee members attend the IAPD Charitable Foundation Board of Trustees meetings via conference call and during the IAPD Leadership Summit.

Member Qualifications:

- Willingness to engage other members in raising funds for scholarships
- Maintain a high level of confidentiality

Requirements:

- Review and evaluate the scholarship applications (estimate up to 10 hours total)
- Attend the committee meeting held during the spring Leadership Summit
- Participate in committee conference calls (estimate two a year)
- Review and respond to other committee-related e-mails

Technical Advisory Committee

The Technical Advisory Committee was established to address the growing need for technical expertise in IAPD's marketing and educational initiatives targeting the engineering, designing, specifying and end-user communities. Overall, the committee assists IAPD staff, the Education Committee, Marketing Committee and Convention and Expo Committee on content, training and direction on how to reach engineers and designers outside IAPD.

The committee advises on the technical content needed to attract and educate the above targeted groups about plastics, distribution and IAPD in general. This includes identifying educational topics for webinars and other educational sessions. Members also review articles, presentations and marketing materials intended for the above targeted groups.

Member Qualifications:

- Technical background in plastics

Requirements:

- Review and respond on time-sensitive materials
- Participate in monthly committee conference calls
- Attend committee meetings held during the IAPD Annual Convention and spring Leadership Summit
- Review and respond to committee-related e-mails

Common Interest Groups

IAPD's common Interest groups (CIGs) provide additional opportunities for networking and education based upon a more specific set of needs and perspectives. CIGs meet annually during the IAPD Annual Convention. Each CIG is lead by a chair and vice chair who are elected annually. CIG chairs are required to work with staff to plan the educational session during the annual convention and select the speakers. CIGs may identify additional projects or initiatives to work on throughout the year.

IAPD currently has four CIGs:

- Canadian CIG
- Manufacturer CIG
- Manufacturers' Representative CIG
- Pipe, Valves and Fittings CIG

Each of the groups meets annually at the IAPD Annual Convention. CIG membership is completely voluntary. To become involved, simply join the group of your choice at the next convention.

Decide to get involved today.
Apply online at www.iapd.org/committees.

IAPD Committee Membership Application Form

Please complete the following form and return to IAPD Member Services. (Please print)

Name _____

Title _____

Company _____

Address _____

City, State/Prov, ZIP/Mail Code/Country _____

Phone _____ E-mail _____

My company is a:

- Distributor/Processor Manufacturer/Resin Manufacturer Fabricator
 Manufacturers' Representative Equipment Manufacturer /Distributor Associated Products & Services

I'm interested in participating on:

- Annual Convention & Expo Committee Education Committee Environmental Committee
 Industry Research & Benchmarking Committee Marketing Committee Nominating Committee
 Scholarship Committee Technical Advisory Committee

I'm interested in Chairing a Common Interest Group (CIG):

- Pipe Volves and Fittings Canadian Manufacturers' Representatives Manufacturers
 Do not know, but I am interested in volunteering

My skills and strengths are:

My role within my company is:

General job description

Years with company

I have expertise in these materials:

I have expertise in these markets:

Return the form to
IAPD Member Services
6734 W. 121st Street
Overland Park, KS 66209 USA
Phone: +913.345.1005 | Fax: +913.345.1006
E-mail: iapd@iapd.org