

WOMEN IN PLASTICS 2025 SPONSORSHIP OPPORTUNITIES

Sponsoring Women in Plastics places your company at the forefront of IAPD's fastest growing initiative.

IAPD Women in Plastics is committed to **promoting, advancing and sustaining women** in the performance plastics industry, while emphasizing the need for greater diversity in management and leadership. We accomplish this by connecting professionals in the industry through **networking events, educational workshops and philanthropic endeavors**.



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SPONSORSHIP LEVELS

Sponsorships will run from February 2025 to February 2026.

	Bronze \$1,500	Silver \$3,000	Gold \$5,000	Elite \$7,000	World Class \$10,000
Recognition during all events	✓	✓	✓	✓	✓
Company logo with direct link on IAPD Women in Plastics Website		✓	✓	✓	✓
Company logo on all promotional materials			✓	✓	✓
Company logo on all in-person event signage			✓	✓	✓
Company mentioned in all Women in Plastics press releases and LinkedIn articles				✓	✓
Mentions on IAPD's LinkedIn page throughout the year showcasing your company as sponsorship of the program				3	5
Free workshop registrations (valued at \$299 each)				2	4
Opportunity to provide branded lanyards at in-person events					✓

Goodwill Contributors (Any Amount) – will receive kudos and a shout out at event!

Hello IAPD Members,

In 2024 IAPD's Women in Plastics program continued to touch the lives of performance plastics professionals across the globe. In 2025 we are aiming to expand our footprint even further by **doubling** the number of **free** virtual events offered, removing the barriers of travel and budget for attendees. With three in person and six virtual events slated for 2025, it is shaping up to be an exciting year filled with more **professional development** opportunities, more **networking** and more **education!** As we build out the programming for 2025, **member's feedback will be at the forefront**, ensuring that Women in Plastics continues delivering high-value content on the topics most important to women in the industry.

Your Support in 2025

Double the virtual events means **double the exposure** for Women in Plastics sponsors in 2025!

As your organization plans its giving and marketing opportunities this year, we hope that you will consider sponsoring the IAPD Women in Plastics program. Please take a moment to review and consider the sponsorship levels in the attached document. We hope you see the value in our continued momentum.

We've included the tentative schedule of 2025 Women in Plastics events below. All program sponsors will be provided with an end-of-year report. In the meantime, we greatly appreciate your feedback on our program, suggestions for 2025, your sponsorship intentions, as well as any questions, comments or concerns.

Schedule of Events for 2025

As seen in the tentative schedule below, we are planning another full year of events for ALL members of IAPD companies to benefit from. With discussion topics carefully selected based on the feedback of our members, our committee continues to deliver valuable programming related to critical aspects of our mission through **expert keynote speakers, peer advisory panels, guided networking** activities and hands-on **philanthropy** opportunities.

(3) In Person Events:

- Charlotte, NC Workshop February 12 – 13, 2025
- Detroit, MI Workshop, August 2025
- Educational Session at the IAPD Annual Convention in Chicago, IL September 29 – October 2, 2025

(6) Virtual Events: Details to Follow

Don't forget that all Women in Plastics events are open to **ALL** employees of IAPD member companies, regardless of gender. All virtual events are **FREE** to attend thanks to your generosity as a sponsor!

Thank you for your consideration.

We look forward to hearing from you soon!

Gina Fox, Chair of IAPD's Women in Plastics Committee
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