

# MANUFACTURERS' REPRESENTATIVE BENEFITS

## INFLUENCE

- Shape the industry through active involvement
- Use of the IAPD member logo on your website
- Shows you're committed to excellence, a code of ethics and the industry in general
- Awards for excellence
- Free placement for press releases, product releases and literature promotions

## ACCESS

- The manufacturing channel for plastics stock shapes and PVF, including resin manufacturers/distributors, manufacturers and fabricators
- A channel that brings your products to the OEMs/MROs
- An "on the ground" sales force through manufacturers, your first point of contact in the supply chain
- Business partners, technical specification resources, supplier and machining resources

## TRAINING

- IAPD Plastics Certificate Programs
- Free webinars
- Technical sessions
- Quarterly economic reports
- Plastics property tables
- AEA University of Innovative Distribution discounts
- NAW discounts

## ADVOCACY

- IAPD promotes the sustainability of performance plastics to local and national legislators and regulators
- IAPD presents a powerful unified voice for the industry with the IAPD Plastics Political Action Committee (PAC)

## COST SAVINGS & BENEFITS

- Free subscriptions for your key staff to critical information resources such as Performance Plastics, the top publication exclusively for and about the plastics distribution industry
- Free registration to IAPD's monthly webinars
- Free listing in the IAPD Membership Directory and IAPD Source Guide (both in print and online)
- 40% discount on educational offerings such as registrations for the annual IAPD Convention and the IAPD Plastics Certificate Programs
- 40% discount on exhibit booth rates
- 15% discount on print and online advertising
- IAPD member rates for affiliated programs (e.g., insurance)

