

Mission Statement:

Expand the market for performance plastics through collaboration, education and a commitment to sustainability; promote distribution as the way to market.

GROW & ADVOCATE

Grow & advocate for the performance plastics industry



PRIORITIES

- Attract and recruit talent to the performance plastics industry
- Identify and address industry trends, risks, threats and opportunities to our industry and channel
- Educate policymakers and other stakeholders about performance plastics and policy positions
- Develop IAPD's sustainability strategy by building industry consensus and promoting the industry's sustainability agenda and the environmental benefits of performance plastics
- Expand the awareness, knowledge and end-use of performance plastics

KNOWLEDGE & CAPABILITY

Improve the knowledge, performance & capability of IAPD members



PRIORITIES

- Provide training to enhance the knowledge, skill and performance of IAPD member organizations and employees
- Provide opportunities for personal and professional development for executives, management, and employees of IAPD member companies
- Create educational resources and train members on key issues facing our industry (sustainability, governmental legislation, etc.)
- Create supporting resources to guide member companies in their sustainability programs

DISTRIBUTION CHANNEL

Make the distribution channel the path of choice



PRIORITIES

- Identify, educate, promote and facilitate best practices in the performance plastics distribution supply chain
- Develop and promote industry leading competencies and expectations of distribution channel partners
- Facilitate events for IAPD member employees to grow business relationships
- Identify and collaborate on industry initiatives that can be best addressed collectively versus individually