

CMA Weekly Update



CMA Weekly Update – April 1, 2021

A year of working from home brought many changes to the workplace-- some of them, like the rise of remote and hybrid workers, may be permanent. New research from Microsoft shows fewer connections in the office has led to more siloed teams and less of the spontaneous connections that foster innovation. As most of us face a workplace with at least some continued remote and hybrid employees, HBR outlines [four steps](#) leaders can take to be more proactive in connecting them.

Key Issues

Biden Administration’s Infrastructure Framework Released Yesterday the White House released details of their “American Jobs Plan”. Our team is still going through all of the details, but the proposal on infrastructure investment is strong and reflects many of the investment priorities in the NAM’s [‘Building to Win’](#) plan. However, raising taxes on manufacturers would fundamentally undermine our ability to lead this recovery.

We shared the details of the NAM’s response with advocacy professionals from CMA member associations yesterday including the NAM’s full [statement](#). If you or a member of your team would like to get key updates on manufacturers’ advocacy priorities let us know or click [here](#).

Seeking Input on PIP Earlier this year, [EPA issued a final rule](#) that bans the processing and distribution of products containing PIP (3:1) by March 8, 2021. Many downstream users had no idea this was coming, but we are working with EPA on a constructive path forward to solve this compliance crisis.

Many CMA associations are already plugged into our working group. We need your input to show the EPA the impact of an immediate ban. Please take the time to fill out this [confidential survey](#) on the potential presence of PIP (3:1) in manufacturing, the availability of alternatives, phase out compliance, and supply chain and economic impacts. **Responses are due by Monday, April 12, 2021.**

As we development comments, join us for the next PIP Work Group meetings, Thursday, April 8 at 10:00 AM (EST). [RSVP here](#).

Sending a Unified Message on Dreamers The House recently passed The Dream and Promise Act (H.R.6), bipartisan legislation to provide permanent protections for Dreamers and TPS recipients. We are calling on the Senate to act now.

Click [here](#) to join CMA partners and a broad group of industry organizations in asking Congress to support a permanent path forward for the Dreamer population and participants in the Temporary Protected Status (TPS) program. You can read more on this in our detailed immigration plan, "[A Way Forward](#)." Congress needs to know that the manufacturing community collectively supports a positive resolution for the Dreamer and TPS populations as the Senate prepares to take-up this issue.

New Cyber Cover Partnership The NAM is expanding our cyber risk mitigation and insurance program to include a new offering for our CMA partners. Not only can your association receive a complimentary risk assessment and obtain a quote for coverage with NAM Cyber Cover, but you can also become a partner in the program and offer NAM Cyber Cover to all of your association members. Look out for a series of emails throughout the month of April about this program as well as invitations to join a webinar on April 22 at 1pm (ET). Click [here](#) to register.

NAM Annual Report Released Over the past year, we were able to make extraordinary strides, accomplishing long-held priorities and responding to emerging issues. And we did so while providing critical support and leadership amid the most challenging global crisis of our lifetime—serving as a relief organization and often as a lifeline for our members. We are grateful for your ongoing support of our critical work. You can read the [full report here](#) and the [executive summary here](#).

CMA Member Highlights

- The American Apparel and Footwear Association announced the 2021 American Image Awards [honorees](#), recognizing those who have exemplified leadership, excellence and outstanding achievement in all sector of the apparel and footwear industry.
- The U.S. Tire Manufacturers Association (USTMA) recently released key findings from their economic outlook [analysis](#). Click [here](#) to view the related video message from USTMA President & CEO, Anne Forristall Luke.
- *If your organization has publicly responded to the Administration's infrastructure and tax proposal this week please let us know, if you haven't already.*

The NAM provides this weekly update with key content for our association partners. This is also a platform to highlight work of our CMA partners. [Shoot us a note](#) on any initiatives or messages that your organization has launched that we can share with others.