

CMA Weekly Update



CMA Weekly Update – April 9, 2021

At last week's CMA Roundtable for CEOs, we discussed office reopenings and the movement toward more normal operations spurred by widespread vaccine availability. With vaccine production ramping up and with the application of appropriate safety protocols, we should soon be in a place to return to some semblance of normalcy. But not everyone is quite ready to return to normal. In fact, its possible members of your staff, or perhaps even you, have some anxiety around what life, and work life in particular, will be like in a post-vaccine world. NPR Life Kit shares [tips](#) to deal with this unique, but common anxiety.

Key Issues

New NAM Tax Study Released Lawmakers are considering reversing course from the 2017 tax reforms by raising rates and phasing out key deductions, making it much more costly to do business in the United States. The NAM released a [new study](#) analyzing the potential economic impact of the proposed tax increases.

The NAM's study shows the impact of these proposed changes would be bad for our economy and for jobs. **In fact, the study finds that the proposed package of tax increases would cost the U.S. 1 million jobs within two years after implementation and lead to a loss of 600,000 jobs on average each year over the next decade.**

The NAM advocacy team has prepared the following resources to help our CMA partners encourage your members to share the impact of tax increases with Members of Congress:

- [Topline findings](#) from 2021 tax reform study
- [Talking points and background](#) on the study and the impact of the Tax Cuts and Jobs Act on manufacturers
- [Action Tool](#) for your members to contact their members of Congress to share the results of the study
- [Draft association newsletter article](#) for you to customize for your own publications

Contact [Shonzia Thompson](#) for more information including additional resources.

Bold Infrastructure Investments We have an urgent need to modernize our nation's infrastructure. Manufacturers strongly support the Administration's focus on the bold investment needed, which can be achieved through a combination of revenue sources like those outlined in the NAM's "[Building to Win](#)." However, tax hikes on manufacturers and reversing the policies recently achieved through tax reform give other countries a clear advantage over manufacturers in America and will cost jobs.

Vaccine Resources

Manufacturers Plan 17 Vaccination Events In a display of logistical prowess, Marlin Steel Wire Products President and Owner, Drew Greenblatt, organized a coalition of Maryland manufacturers interested in hosting their own vaccination events. Organizing the events required liaising with government officials, including Maryland Gov. Larry Hogan whose office was instrumental in arranging the events, and partnering with local pharmacies. The coalition reached 3,300 manufacturing workers at 81 companies in 17 locations.

Check out the full story, with photos, [here](#).

Advocacy Opportunities

Last Day to Sign On to Letter for Dreamers Click [here](#) to join CMA partners and a broad group of industry organizations in asking Congress to support a permanent path forward for the Dreamer population and participants in the Temporary Protected Status (TPS) program. **Sign-on deadline extended.**

Seeking Input on PIP We need your input to show the EPA the impact of an immediate ban. Please take the time to fill out this [confidential survey](#) on the potential presence of PIP (3:1) in manufacturing, the availability of alternatives, phase out compliance, and supply chain and economic impacts. **Responses are due by Monday, April 12, 2021.**

CMA Member Highlights

- Recently CBS News' Major Garrett talked with our friends over at The American Forest & Paper Association (AF&PA) on "The Debrief" Podcast, exploring our changing relationship with paper during a pandemic--it is definitely worth a listen: [The Pandemic and Paper](#).
- We raised a pilsner and celebrated National Beer Day with the Beer Institute this week.

The NAM provides this weekly update with key content for our association partners. This is also a platform to highlight work of our CMA partners. [Shoot us a note](#) on any initiatives or messages that your organization has launched that we can share with others.