

CMA Weekly Update



CMA Weekly Update – August 27, 2021

This week, the [FDA](#) announced its approval of the Pfizer-BioNTech COVID-19 vaccine in individuals 16 years of age and older and President Biden called on public and private entities to "step up" coronavirus vaccine mandates. Many [companies](#) have already implemented vaccine requirements for their employees and more are expected to follow. Vaccine mandates and other evolving protocols will be discussed at the [CMA CEO Roundtable](#) next Thursday, September 1.

And as always, please visit nam.org/ThisIsOurShot for the latest resources – tips for communicating with employees, vaccine locators, signs, videos, FAQs and more.

Key Issues

OSHA Updates COVID-19 Workplace Guidance OSHA recently updated its COVID-19 [guidance](#) on mitigating and preventing the spread of COVID-19 in the workplace. For non-health care employers, OSHA now recommends that fully vaccinated employees in areas of substantial or high community transmission wear a mask to protect unvaccinated workers. Also, fully vaccinated workers who experience a close contact exposure with a COVID-19 case should wear a mask for 14 days or until they receive a negative COVID-19 test taken at least three days after the contact. The updated guidance also includes new best practices for manufacturing facilities and assembly line operations involving unvaccinated and otherwise at-risk employees.

House Passes \$3.5 Trillion Budget Plan The house [approved](#) a \$3.5 trillion budget plan and set a deadline to vote on the \$1 trillion infrastructure bill by late September. The blueprint's passage enables the reconciliation process in the Senate, allowing a broad package of healthcare, education, and climate provisions to pass with only Democrat support. There are more hurdles to clear with moderates in both chambers opposing the \$3.5 trillion price tag. The House vote on the infrastructure bill may come while the budget package is still being negotiated—timing that would decrease the Democrats leverage in those negotiations.

CMA Member Highlights

- We welcome Emily Bardach the new Executive Director at **American Wire Producers Association** (AWPA), starting September 1. Emily joins AWPA from Women in Government Relations and takes over from Kimberly Korbel, a past chair of the CMA, who led AWPA for 30 years.

- Just in time for the return to dorm rooms, **American Cleaning Institute (ACI)** recently launched [“Class of Clean”](#) a toolkit designed with young adults in mind that emphasizes public health guidelines for disinfecting, cleaning and hygiene.

The NAM provides this weekly update with key content for our association partners. This is also a platform to highlight work of our CMA partners. [Shoot us a note](#) on any initiatives or messages that your organization has launched that we can share with others.

Coming up

August 27: [D&I Roundtable: Utilizing ERGs as a Business Imperative](#) (12:00 p.m. - 1:00 p.m. eastern)

August 31: [MFG Day Webinar: Sponsoring MFG Day](#) (3:30 p.m. – 4:00 p.m. eastern) In addition to hosting events, we offer many ways to support this important day in our industry. View this year’s [prospectus](#) and join us on August 31st to learn more about how you can become an MFG Day sponsor.

September 1: [CMA CEO Monthly Roundtable Discussion](#) (3:00 p.m. – 4:00 p.m. eastern) Join your peers to discuss how associations are approaching vaccine mandates and adjusting their reopening and event plans in the face of evolving pandemic variant challenges.

September 9: [Tax Policy Update & Economic Outlook](#) (3:00 p.m. – 4:00 p.m. eastern)

September 10: [Trade Forum with Michael Beeman, Assistant U.S. Trade Representative](#) (1:00 p.m. – 2:00 p.m. eastern)

September 15: [Non-profit Governance: What’s Next Post-Pandemic](#) (2:00 p.m. – 3:00 p.m. eastern) Panelists, including NAM’s COO Todd Boppell, will discuss the impact COVID-19 had on the governance and operations of not-for-profit organizations, identify governance trends in the post-pandemic world (including insights from legal and operational perspectives) and identify tools and techniques to manage and monitor challenges in this new landscape.

September 16: [Key Considerations for Associations: Starting a New Research Program](#) (2:00 p.m. – 3:00 p.m. eastern) A well-structured industry market report program can help your members make informed business decisions and stay competitive, while potentially generating valuable non-dues revenue for your association. Join Mike Hayes and Ian Santo Domingo from Vault Consulting to hear some tips and tricks on how to get these programs started and learn from valuable case studies.

September 30: [Quarterly Economic & Workforce Survey Update](#) (2:00 p.m. – 3:00 p.m. – eastern)

October 1: CMA CEO Monthly Roundtable Discussion (3:00 p.m. – 4:00 p.m. eastern) Save the date. Registration details forthcoming.

October 1: [MFG Day](#) Launched annually on the first Friday in October with events that continue

throughout the month, MFG Day helps show the reality of modern manufacturing careers by encouraging thousands of companies and educational institutions around the nation to open their doors to students, parents, teachers and community leaders. MFG Day empowers the manufacturing community to come together to address their collective challenges so they can help their communities and future generations thrive.

October 6: [Best Practices for Associations: Presenting and Sharing Industry Research](#) (1:00 p.m. – 2:00 p.m. eastern) Your research has the potential to increase member engagement, foster new and exciting content, act as a recruiting tool, and become a source for non-dues revenue. This session is geared towards any association that is looking for ways to breathe new life into its research initiatives.

Leadership Reads (and Listens)

A weekly round-up of leadership, operations and productivity articles, podcasts, and micro-learning opportunities.

- [How to Keep Employees from Quitting](#) *Lighthouse* (5-minute read)
- [12 Expectations That Can Undermine You](#) *SmartBrief* (5-minute read)
- [Lessons in Innovation from Bowie, Beyoncé and More](#) *HBR IdeaCast* (30-minute listen)

Also Trending...

The latest episode in the Creators Wanted [Making the Future Series](#) just dropped and features the creators behind the products that support behavioral trends that emerged during the pandemic: home baking, pet adoption, and DIY home improvement projects. You can check out the episode [here](#) to learn how manufacturers are keeping up with demand and the significance of investing in American manufacturing.