

# CMA Weekly Update



## CMA Weekly Update – December 17, 2021

We were all saddened by the reports from last week's devastating tornadoes. Our thoughts go out to all who have lost loved ones, suffered damage or been impacted in some way. For Kentucky, Gov. Andy Beshear has established the Team Western Kentucky Tornado Relief Fund to assist those who were impacted. Click [here](#) for more information on how to donate.

If you have members that have been impacted, we want to remind you of the NAM's established partnership with national nonprofits [SBP](#) and [Good360](#) to support manufacturers in their disaster resiliency and recovery efforts. They partner with companies to source highly needed products, and they distribute them through a network of nonprofits that support people in need, including survivors of disasters. For resources and ways to help, please visit our partners' resource and donation pages at the links above.

### Key Issues

**Build Back Better Likely Heading into 2022** After tackling must-pass legislation—including a \$2T debt ceiling increase and the FY2022 National Defense Authorization Act—Senate Democratic leaders have continued working to finalize a version of the Build Back Better Act (BBB) that can get the support of all 50 of their Senators. Despite ongoing negotiations with the President, Sen. Joe Manchin (D-WVA) remains publicly skeptical of some of the bill's provisions and the stated need to vote on the bill this year. Meanwhile, the Senate parliamentarian—who plays a very important role in deciding what can be included in a bill being considered under the budget reconciliation procedure Democrats are using for this bill—is meeting this week to determine which elements can and can't be included in the bill. Although it is still possible the Senate could vote on BBB this year, a lot will need to get settled over the next few days. NAM's view remains that BBB is most likely headed into 2022.

The NAM will continue to oppose the tax increases on manufacturers included in the BBB Act as reconciliation moves through the Senate. We urge you to visit our [Tax Action Center](#) to get involved.

**Biden Administration Releases Fall Regulatory Agenda** Late last week, the Biden administration released its unified federal [regulatory agenda for fall 2021](#)—a nearly 2,700-item to-do list that outlines regulatory and deregulatory actions agencies expect to take in the coming months. Similar to Biden's spring agenda released last June, the current iteration seeks to undo a number of rules from the Trump administration. Highlights include new standards from the EPA on emissions from new power plants, particulate matter, and heavy-duty vehicles, as well as a new definition for the waters of the U.S. (WOTUS). The Labor Department will seek to update overtime pay regulations to offer more workers time-and-a-half wages and the NLRB plans to propose a

new definition for its “joint employer” standard. The U.S. Fish and Wildlife Service has the longest list of items on the agenda (over 200); the Internal Revenue Service is second, with more than 150 rules on its list.

**USTR Seeks Input on Global State of IP Rights Protection and Enforcement** The Office of the U.S. Trade Representative released an [open call for submissions](#) on key challenges facing U.S. stakeholders related to global intellectual property protection. The comment submission deadline is Monday, January 31, 2022. In lieu of a public hearing, USTR plans to provide written questions to submitters in late February/early March, ahead of the likely release of a final report (known as the Special 301 report) in late April. The NAM plans to file a formal submission for this process.

Contact [Ryan Ong](#), NAM’s Director of International Business Policy, for more information.

**White House Leverages Contractors to Address Climate Change** Last week, President Biden signed an [Executive Order on Catalyzing Clean Energy Industries and Jobs Through Federal Sustainability](#), the latest in a series of actions by the Biden administration to tackle climate change. According to a White House [fact sheet](#), the EO aims to “reduce emissions across federal operations, invest in American clean energy industries and manufacturing, and create clean, healthy, and resilient communities.” Specifically, the EO directs the federal government to use its procurement power to achieve a carbon pollution-free electricity sector by 2035; net-zero emissions economy-wide by no later than 2050; net-zero emissions from the federal building portfolio by 2045; 100% zero-emission vehicle acquisitions by 2035; and, the establishment of the Buy Clean Task Force. The Buy Clean Task Force will be tasked with providing recommendations for expanding consideration of embodied emissions and pollutants of construction materials in Federal procurement and federally funded projects. The executive order also instructs federal agencies to incorporate environmental justice considerations into their sustainability and climate adaptation plans.

## CMA Member Highlights

- Robb MacKie, CMA Chair and President and CEO of **American Bakers Association** appeals to the new FDA director to improve the agency’s transparency and modernize their processes to keep pace with the sector’s innovation. Read the full op-ed [here](#).
- Today is the last day for submissions to the **Institute of Scrap Recycling Industries’** annual video and poster contest for grades K-12 featuring recycling-related themes. With a goal to better educate students on the value of recycling, ISRI urges all of its members to get involved by encouraging youth to participate. Read more about the program [here](#).

*The NAM provides this weekly update with key content for our association partners. This is also a platform to highlight work of our CMA partners. [Shoot us a note](#) on any initiatives or messages that your organization has launched that we can share with others.*

## Coming up

January 12-14: [CMA Winter Leadership Conference](#) (Four Seasons, Baltimore, MD) Be a part of the conversation at the CMA Winter Leadership Conference. Join nearly 200 manufacturing

trade association executives as we discuss disruptive trends and technologies impacting the manufacturing industry.

January 25: [Cybersecurity Webinar: Building Stronger Connections Between Tech, Business, and the Boardroom](#) (2:00 p.m. – 3:00 p.m. eastern) Cybersecurity is the ultimate team sport - yet gaps exist between the CISO, the C-suite and boards, and between security and business. Left unattended, these gaps weaken a company's defenses against today's attackers and tomorrow's exploiters of the business's digital ambitions. In this session, discover practices that have worked to foster better connections between business and security. Join a discussion of strategies for business-savvy cyber execs to help stakeholders gain cyber fluency and move towards building trust in the organization and supporting business growth.

February 24: [Leading Edge Cyber Security Executive Forum](#) (Houston Space Center, Houston, TX) We are excited to announce that we will be hosting the Leading Edge Cybersecurity Forum in-person once again after a hiatus. Join fellow COOs, CISOs, CIOs, CTOs and other cybersecurity technology, compliance, and operations leaders from manufacturing organizations for an energetic day of learning and sharing.

### Leadership Reads (and Listens)

A weekly round-up of leadership, operations and productivity articles, podcasts, and micro-learning opportunities.

- [The Conscious of a CEO: The New Moral Imperative](#) *Forbes* (5-minute read)
- [Making a Big Pivot While Staying True to Your Mission](#) *HBR* (Deep Dive)
- [What Makes a Work Life Well-Lived](#) *The Workplace Wellbeing Podcast* (30-min listen)

### NAM Updates

This week the NAM announced an “evolution” of our management team that will expand our capabilities, leadership opportunities and promote innovation. We are meeting our challenges by creating opportunities and recognizing the capabilities of our partnerships to deliver more solutions at scale for manufacturers. As part of this new staff structure, we have create the NAM's new “Association Partnerships Division” to better serve our Council of Manufacturing Association (CMA) and state and local partner associations. You can read more about the changes [here](#).

### Also Trending...

Cases of the COVID-19 Omicron variant are on the rise and as with Delta, [organizations are considering](#) if and how this new variant will affect our operations. We recently asked you about changes in your plans as it relates to the new variant and your vaccine policy. None of our associations stated they are requiring a booster at this time. Here is a snapshot of current plans according to the survey:

- **No, we will not require a vaccine booster – 40%**
- **We are recommending, but not requiring all employees to get a vaccine booster - 37%**

- **We are considering requiring all employees get a vaccine booster – 23%**

Thanks to all who responded. We will continue to share insights from your colleagues as the situation evolves.

We want to wish you all a safe and happy holidays. The CMA Weekly Update will take a break and return on January 7.