

CMA Weekly Update



CMA Weekly Update – February 5, 2021

Key Issues

- **Creators Wanted:** The NAM and the Manufacturing Institute officially kicked off First Look: Creators Wanted 2021 this week with a sneak peek at the exciting year of events, activations and resources planned to reduce the skills gap, shift the misconceptions of manufacturing and inspire the next generation of creators to join the modern manufacturing workforce. Now more than ever is the time to raise awareness about modern manufacturing and the exciting career opportunities it holds. Learn more at www.creatorswanted.org. Thank you, **American Forest & Paper Association** for being an Ally sponsor. If you're interested in being a part of this exciting journey, please contact Keith Smith at ksmith@nam.org for more details.
- **Chemical Users and Manufacturers Task Force:** The NAM is hosting its Chemical Users and Manufacturers Task Force on February 11. This is a collaborative discussion on how to capitalize on the momentum of a new Congress and Administration to address top priorities for 2021. For more information, contact Laura Berkey-Ames at lberkeyames@nam.org.
- **Sweeping Labor Overhaul Proposed with “PRO Act” Legislation:**
The PRO Act was reintroduced this week that proposes drastic changes to our nation's workplace and employment laws. Among the more than 30 provisions contained in the bill include:
 - Eliminating the secret ballot in union elections;
 - Removing Right to Work laws in 28 states;
 - Limiting the use of independent contractors;
 - Allowing unions to access private employee data; and
 - Reinstating multiple Obama-era labor policies, including the joint-employer standard, persuader rule and ambush election rule.

The NAM strongly opposed the legislation when it was first introduced in 2019 and helped mobilize a grassroots effort against it in 2020. The NAM intends to work with CMA partners to oppose the bill and support the rights of manufacturing workers.

- **Executive Insights Series:** The NAM is hosting its first Executive Insights Series event of 2021 on February 11. Join us for an off-the-record discussion between Union Pacific Corporation Chairman, President and CEO Lance Fritz and NAM President and CEO Jay Timmons. Infrastructure, energy and workforce challenges will be top of mind. You can register [here](#).

CMA Member Highlights

- [Follow along](#) as the **American Forest & Paper Association** elevates champions of the paper and wood products industry throughout February as part of Black History Month. AF&PA and its members employ many inspiring and diverse voices. In a series of [blog posts](#), AF&PA is spotlighting individuals who develop, manufacture, market and recycle the products we rely on and use daily.
- The **Metal Service Center Institute** launched a new campaign, Build Now, to show the world how crumbling infrastructure impacts lives, families, jobs, communities, and the economy. You can learn more about the campaign at www.build-now.org.
- **Kerry Stackpole, President & CEO, Plumbing Manufacturers International** was one of more than 65 association executives to contribute to the 4th edition of *Professional Practices in Association Management* This edition covers all the primary areas of association and nonprofit management. Obtain your copy [here](#).
- **Melissa Hockstad, president & CEO, American Cleaning Institute** conducted an [interview](#) with PR Week's Coffee Break and shared insights on how ACI represented the cleaning products supply chain during the pandemic.

The NAM provides this weekly update with key content for our association partners. This is also a platform to highlight work of our CMA partners. I encourage you to share any initiatives or messages that your organization has launched to be shared with the CMA membership. Please send them to ksmith@nam.org to include in the CMA Weekly Update.