

CMA Weekly Update



CMA Weekly Update – February 19, 2021

Key Issues

Extreme weather across the country this week has impacted so many Americans. Should your organization or members need assistance or want to help provide products to help those in need, the NAM has a partnership with national nonprofits SBP and Good360 to support manufacturers in our disaster resiliency and recovery efforts.

Through these organizations CMA partners can:

- Access free recovery navigation tools to help those impacted by a disaster make smart, informed decisions that lead to a faster recovery by avoiding common obstacles and maximizing available resources.
- Connect your members to help source highly needed products and distribute them through a diverse network of nonprofits that support people in need, including survivors of disasters.
- Click [here](#) to provide products to those impacted by the storm and visit sbpusa.org/nam and NAM.org for more information.

Ventilation Recommendations for Manufacturers

Since the outset of the pandemic, the NAM's Manufacturing Leadership Council (MLC) has been providing shared practices to support manufacturers' pandemic response. This week the MLC released a new [resource](#) to provide manufacturers much-needed information on the use of ventilation to reduce the risk of COVID-19 spread at manufacturing workplaces.

- These new insights are a product of the *National Occupational Research Agenda Manufacturing Sector Council's* COVID-19 workgroup, of which the NAM is a leading member. The NORA Manufacturing Sector Council brings together representatives from the CDC, OSHA, business, labor and academia to share information, form partnerships and promote solutions that improve workplace safety. Details [here](#).

Immigration

As the Biden Administration and Congressional Democrats unveiled an immigration plan this week, the NAM continues advocate for much needed reforms to fix our broken immigration system. To do that and create greater opportunities for today's manufacturing workforce and tomorrow's innovators, the NAM has provided a roadmap in our "A Way Forward" immigration proposal. Details can be found [here](#).

World Health Organization Advocacy

The NAM and several CMA partners have formed the [Engaging America's Global Leadership](#) (EAGL) coalition to strengthen U.S. leadership in multilateral organizations, including the World Health Organization (WHO) and others, to advance and defend manufacturing interests.

- Recently the coalition laid how the U.S. can work with the WHO to fight the COVID-19 pandemic and advance badly-needed reforms at the organization to address longstanding manufacturer concerns. Our association partners laid out key priorities needed to improve organization's transparency, accountability, focus, and engagement with the private sector and pledged to work with the Biden administration to achieve those goals.
- In the weeks ahead, the EAGL coalition will continue working to strengthen U.S. leadership in multilateral organizations, including the WHO and others, to advance and defend manufacturing interests. *Let us know if you or others in your organization would like to be involved in this effort.*

CMA Member Highlights

- Many CMA partners have been sharing with their members and publicly highlighting resources from our "[This Is Our Shot](#)" vaccine campaign. Through the initiative, manufacturers can help manufacturers, their teams and their communities to know how COVID-19 vaccines are safe, effective and available. *If you would like content to share on your social media channels, please let us know.*
- The **American Petroleum Institute** helps to explain how frigid conditions tax all parts of the energy system in Texas and beyond. Get the details from API's Blog [here](#).
- Surrounding President Biden's visit to Milwaukee, WI this week for a town hall event with CNN, the **Association of Equipment Manufacturers** bracketed the trip with a campaign highlighting equipment manufacturers' priorities. Their message to the White House highlights how their industry needs a competitive tax and regulatory system, modern infrastructure, free and fair trade, and a 21st century workforce. Check out the details [here](#).
- Our partners at the **Battery Council International** celebrated "[National Battery Day](#)" yesterday to highlight the critical role battery have played in keeping our country safe and productive through out the pandemic. For more information and details on their effort to highlight the importance of lead batteries in powering our daily lives, [click here](#).
- Reliable IP protections have been critical in supporting multiple research and development and manufacturing ramp-ups on COVID-19 vaccines and therapeutics. This week **PhRMA** highlights how innovators need strong and reliable IP protections to research, develop and manufacture new therapeutics and vaccines that will improve patients' lives during the current pandemic and beyond. [Click here](#) for details.

The NAM provides this weekly update with key content for our association partners. This is also a platform to highlight work of our CMA partners. Please keep us posted on any initiatives or messages that your organization has launched that we can share with other CMA partners.

Coming up

- March 1: CMA CEO Roundtable (3:00-4:00pm eastern)
- March 16: NAM's *Executive Insights Series* featuring Air Liquide Executive Vice President Mike Graff (2:00 – 3:00pm eastern) [Click here](#) for details.
- March 19: Manufacturing Institute Diversity and Inclusion Webinar on Workplace Flexibility (12:00pm eastern) Click [here](#) for details.
- April 1: CMA CEO Roundtable (3:00-4:00pm eastern)
- **August 4-6: Save the date for The CMA's 2021 Summer Leadership Conference (Broadmoor Resort in Colorado Springs, Colorado)**