

# CMA Weekly Update



CMA Weekly Update – January 8, 2021

## CMA Weekly Update

Happy New Year to you! It is the start of a new year, with new beginnings and a fresh start. However, the situation that unfolded in Washington this week has tarnished the excitement of a new year.

At the beginning of this week, the NAM called on Congress to respect democracy and the integrity of our elections. In our [message](#) we made clear that “Manufacturers fight vigorously for the four pillars that have made America exceptional: Free Enterprise, Competitiveness, Individual Liberty and Equal Opportunity. But, holding all of this together is the basic form of government, which has enabled us to protect those pillars: Democracy.”

Unfortunately, as Congress worked to uphold their constitutional duty to certify the electoral college vote, an angry mob stormed the U.S. Capitol at the instigation of the President. We responded to these sickening events strongly and directly to call on armed thugs to cease the violence at U.S. Capitol and encouraged the Vice President to consider working with the Cabinet to invoke the 25th Amendment to preserve democracy. Our statement can be viewed [here](#) and related Op-Ed by Jay Timmons in the Washington Post can be found [here](#).

The Chairman of the NAM’s Board of Directors, Mike Lamach, reinforced that “It’s essential to the men and women of the manufacturing community that we uphold and preserve the strength of our democracy.” His remarks can be found in a statement available [here](#).

### Key Issues

- **Attorney General Nomination:** The NAM released this [statement](#) on the nomination of Judge Merrick Garland to serve as the next attorney general of the United States.
- **COVID-19 Response:** COVID-19 response efforts continue. The NAM has some turnkey solutions to help you and your members continue to go on offense against COVID-19:
  - **Creators Respond Commitment**  
Launched over the summer and updated recently to include vaccination, this campaign features [template messages and an online tool](#) to help you encourage team members to commit to practicing safe behaviors. Team members also have the option of sharing photos and reasons for why they’ve made the commitment, so people in their social media networks can see they’re in this fight too.

- **COVID-19 Vaccine Resources**

You can click [here](#) to view our continuously updated coronavirus resource page, where our team has compiled several guides to COVID-19 vaccine communications and other materials to help amplify the importance of vaccination.

- **PPP Second Draw Loans:** The Small Business Administration has issued regulations to reopen the Paycheck Protection Program and to authorize PPP Second Draw loans, as required by the year-end spending package Congress passed in December. The new rules implement several NAM-supported changes to the PPP, including flexibility for borrowers to choose the “covered period” in which they can spend their loan proceeds. The rules also create the new PPP Second Draw program, which is limited to PPP borrowers with 300 or fewer employees that experienced a revenue decline of 25% or more in at least one quarter of 2020, as compared to the same quarter in 2019. Eligible businesses can apply for First or Second Draw PPP loans through March 31, 2021. You can read the regulations reopening and amending the PPP [here](#) and the regulations implementing the new Second Draw program [here](#).

The NAM is calling for Congress to temporarily extend a COVID-19 tax relief provision that would support manufacturers affected by the pandemic. The legislation is set to expire in a few weeks, making this push even more crucial. Read more [here](#).

- **Deductible Business Expenses and PPP Loans:** This week, the IRS issued guidance permitting the deductibility of business expenses paid with PPP funds. Your NAM successfully pushed for Congress to reverse initial IRS guidance denying deductions for trade and business expenses—including payroll—associated with forgiven PPP loans as part of the year-end, catchall stimulus legislation. You can read the guidance [here](#).
- **NAM-PAC Post-Election Briefing:** We are pleased to invite you to join the NAM-PAC for a post-election webinar on Thursday, January 14th at 1:00 P.M. EDT. This webinar, featuring NAM Vice President of Gov’t Relations Jordan Stoick, NAM-PAC Director Bryan Spadaro and special guest Nathan Gonzales of Inside Elections, will provide an analysis of the GA Senate runoff results and their likely implications on legislative priorities for the 117th Congress, as well as a broad overview on the 2020 Election results. This exclusive, off-the-record update is for NAM-members only. You can register [here](#).
- **There’s still time to register for the CMA Winter Leadership Conference:** The virtual CMA Winter Leadership Conference is January 13-14, 2021.
  - This conference is open to all association executives.
  - The conference agenda is packed with forward-looking discussions on manufacturers’ policy priorities for 2021 and how manufacturers can navigate the continued disruption of COVID-19.
  - Other sessions will focus on topics such as advocacy and member engagement during and post COVID-19; the office of the future, leadership during uncertainty; future trends in meetings; manufacturers’ role in developing and rolling out vaccines and other treatments for COVID-19 and more.

- You can view the full agenda [here](#). Attendees can earn up to six CAE credits toward their CAE certification or renewal.

*New this conference is a Team Bundle registration fee. To help you and your teams prepare for the year ahead at a time of change, we're offering a new registration option. An organization can register up to four staff members for just \$500. To register, visit the CMA Winter Leadership Conference website [here](#).*

### **CMA Member Highlights**

Here are just a few of the statements issued by CMA members in light of this week's unfortunate events.

- Robb MacKie, [American Bakers Association](#)
- Mike Sommers, [American Petroleum Institute](#)
- Tom Dobbins, [Aluminum Association](#)
- Dr. Michelle McMurry-Heath, [Biotechnology Innovation Organization](#)
- Eric Fanning, [Aerospace Industries Association](#)

The NAM is interested in sharing new programs, initiatives or campaigns your organization has launched. Please send them to me to include in the CMA Weekly Update.