CMA Weekly Update – January 22, 2021

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Key Issues

- As President Biden took office this week, the NAM took a pragmatic stance, calling this new political era “a time for healing”. As NAM President and CEO Jay Timmons put it, “manufacturers recommit ourselves to be part of the solution – to be part of the healing process.” We invite all Americans to join us in doing the same.” As the new Administration gets focused on the work at hand, the NAM released a series of statements on top issues confronting this country.

  - **Defeating COVID-19:** The NAM released this statement on President Joe Biden’s executive orders aimed at combatting COVID-19.

  - **Manufacturing Policy Priorities for the Biden Administration:** The NAM sent a letter outlining executive action policy priorities for the incoming administration to the Biden-Harris transition team. The letter outlines executive orders that have had a significant impact, positive or negative, on manufacturers over the past four years, and it urges the president-elect “to reverse the most harmful of these orders and keep or expand those that create an environment that is conducive to growing America’s manufacturing sector.” The NAM’s recommendations will help manufacturers continue to respond to the devastating pandemic and will also power the United States’ economic recovery by setting the stage for manufacturing growth. You can read the letter here.

  - **Keystone XL Project:** Here is the NAM’s statement on President Biden’s executive order to rescind the permit for the Keystone XL project.

  - **NAM Reinforces Climate Priorities:** As a new administration and Congress begin their terms in Washington, the NAM is reminding policymakers that manufacturers work hard to safeguard our environment. The NAM has compiled its recommendations in this paper, *The Promise Ahead*. As you will read in this paper, manufacturing holds the key to solving this global change.

- **COVID-19 Vaccine Resources:** You can click here to view our continuously updated coronavirus resource page, where our team has compiled several guides to COVID-19 vaccine communications and other materials to help amplify the importance of vaccination.
• **Leading Edge Supply Chain Executive Forum:** Supply chain challenges continue to be at the top of executives’ concerns, including issues relating to COVID-19 vaccine distribution. If you would like to learn more about the state of play in supply chains, you may be interested to know registration for our next Leading Edge Supply Chain Executive Forum is now complimentary. Please join us for this virtual discussion and sharing of best practices on Jan. 26–28. You can click here to register. This forum for NAM members only.

CMA Member Highlights

Below are a few examples of how CMA members are driving their issues with the Biden Administration. If your association has issued statements on what is important to your membership in this new Administration, please share them.

- The **American Cleaning Institute** released the following statements this week related to the new Administration and its policies on [Reentry to the Paris Climate Accord](https://www.amcleaning.org/reentry-to-paris-climate-accord/) and [TSCA Implementation](https://www.amcleaning.org/reentry-to-paris-climate-accord/).

- The **American Chemistry Council** welcoming President Biden and Vice President Harris and pledges their commitment to work on behalf of all Americas to find common ground on solutions needed to help solve the world’s most pressing challenges.

- The **American Apparel & Footwear Association** welcomes the Biden mask mandate. And AAFA just released this video which reflects on our civic responsibilities.

- The **Edison Electric Institute** supports the Biden Administration’s Executive Orders on climate change and rejoining the Paris Agreement.

- The **U.S. Vinyl Sustainability Council** and the Vinyl Council of Australia announced a memorandum of understanding to explore a pathway to reciprocity between the two sustainability programs by sharing best practices and collaborating on sustainability program development. This collaboration seeks to promote global harmonization, broaden recognition of industry leaders, and increase industry participation in these sustainability programs.

The NAM is interested in sharing new programs, initiatives or campaigns your organization has launched. Please send them to me to include in the CMA Weekly Update.