

CMA Weekly Update



CMA Weekly Update – July 23, 2021

Manufacturers are [calling](#) for Congress to continue work towards a bipartisan infrastructure agreement after this week's cloture vote related to the bipartisan bill failed. Nearly 100 industry leaders (virtually) [hit the Hill](#) Wednesday for a series of high-impact meetings to push for the bipartisan infrastructure framework and ward off changes to the tax code.

Our joint message delivered after the procedural setback and the reach of our “Build Don’t Break” mobilization is sustaining the momentum needed, thanks to the collective effort of so many manufacturing associations. Thank you to all of our partners who have been deploying the NAM’s advocacy tools with their members and joining with us to keep the pressure up on Capitol Hill.

Key Issues

DACA Program Halted for New Applicants Last Friday, a Texas federal judge [struck down](#) the Deferred Action for Childhood Arrivals program, known as DACA, for new applicants, while allowing the more than 600,000 young people already in the program to keep their protected status. In a 77-page opinion, S.D. Texas Judge Andrew Hanen found the program unlawful because it was never subjected to formal notice-and-comment under the Administrative Procedure Act and because it exceeds the executive branch’s authority.

Established by the Obama administration in 2012, DACA allows undocumented young adults who came to the United States as children to apply for protection from deportation and permission to work. Back in June 2020, the U.S. Supreme Court blocked the Trump administration’s attempt to rescind DACA and—without weighing in on the legality of the program—sent the case back to the Department of Homeland Security.

Labor Policy Sen. Bernie Sanders (I-VT), the Chair of the Senate Budget Committee, has confirmed that portion(s) of the PRO Act will be included in Senate Democrats’ soon-to-be-released budget reconciliation proposal. Only matters affecting government spending may be included in a reconciliation bill; that would leave a very narrow scope of the PRO Act for inclusion in the final package. At minimum, Sen. Sanders will include the PRO Act’s provision that allows for civil penalties on companies that have been found to commit labor violations. You can read more on the PRO Act’s proposed civil penalties [here](#) and [here](#) (pg. 5).

Advocacy Opportunities

Protect Critical Tax Reform A critical provision from the 2017 tax reform law will expire at the end of 2021—potentially increasing taxes on businesses and making it more expensive to finance

equipment purchases and other capital-intensive projects. If you haven't yet, we are calling for association partners to [join](#) in a new sign-on letter to protect tax reform.

[Let us know](#) if we can provide you with additional resources to engage your members.

CMA Member Highlights

American Petroleum Institute (API) released a study on the economic impact of the natural gas and oil industry on the U.S. Economy. The industry's total impact on U.S. GDP was nearly \$1.7 trillion, accounting for nearly 8 percent of the national total in 2019. Read more [here](#).

The NAM provides this weekly update with key content for our association partners. This is also a platform to highlight work of our CMA partners. [Shoot us a note](#) on any initiatives or messages that your organization has launched that we can share with others.

Coming up

July 26: [Sources of Pressure: ESG's Impact on Supply Chains & Banks](#) (3:30-4:30 p.m. Eastern) The call for standardized disclosures on environmental, social, and governance issues continues to grow louder but the path ahead is cloudy. Meanwhile, ESG standards are putting pressure on manufacturers' supply chains through sustainability factors and the heat is getting turned up for banks as regulators start to look at the companies to whom they loan money. Join BKD National Industry Partner Brian Matlock and Managing Director Coleman Rowland, as they sit down with NAM Senior Director of Tax and Domestic Economic Policy Charles Crain, to talk about these pressures and possible strategies for moving forward.

July 30: [D&I Roundtable: Recruiting and Retaining Employees with Differing Physical Abilities](#) (12:00-1:00 p.m. Eastern)

August 4-6: [CMA 2021 Summer Leadership Conference](#) (Broadmoor Resort, Colorado Springs, Colorado). Make your plans to [attend](#) in-person or virtually now.

Add to Calendar: [Apple](#) | [Google](#) | [Office 365](#) | [Outlook](#) | [Outlook.com](#) | [Yahoo](#)

August 13: [D&I Roundtable: Recruiting and Retaining Talent Using Return-to-Work Programs](#) (12:00-1:00 p.m. Eastern)

August 27: [D&I Roundtable: Utilizing ERGs as a Business Imperative](#) (12:00-1:00 p.m. Eastern)

Leadership Reads (and Listens)

A weekly roundup of leadership, operations and productivity articles, podcasts and micro-learning opportunities.

- [New Report Sheds Realistic – and Promising – Light on Membership](#) ASAE Associations Now (5-minute read)

- [Do You Like Seeing it Work Without You, or Because of You?](#) *Executive Leadership Podcast* (15-minute listen)
- [Lessons in Innovation from Bowie, Beyonce', and More](#) *HBR Ideacast* (25-minute listen)