

CMA Weekly Update



CMA Weekly Update – June 11, 2021

While 64% of American adults have had at least one COVID-19 vaccination shot, a significant part of the population is still holding out on, with manufacturing teams more likely than the general population to hesitate. To help address the hesitancy within the manufacturing community, the Manufacturing Institute partnered with the University of Florida's Center for Public Interest Communications to create a new conversation guide. This guide is based on industry-specific research and features conversation paths managers can use to communicate with employees to build confidence in the COVID-19 vaccine.

Please share this [guide](#) with your members and anyone else interested in spreading awareness of the efficacy and importance of these live-saving vaccines.

Key Issues

OSHA Issues COVID-19 ETS The Occupational Health and Safety Administration issued a COVID-19 [emergency temporary standard](#) that is narrowly tailored to only the healthcare industry. Manufacturing and general industry will NOT be covered by this new standard and will NOT be required to follow any new OSHA regulations. The NAM led data-driven efforts to urge the administration to follow science, best practices and the pursuit of aggressive vaccinations to keep our teams safe, rather than imposing an inflexible standard. OSHA also released updated [guidance](#) in response to the new CDC recommendations for vaccinated workers as well as recommendations for unvaccinated workers. Two weeks ago, we sent a [letter](#) to OSHA urging the agency to issue exactly this type of guidance.

Our arguments were effective thanks to manufacturers and our association partners who provided NAM with the data, testimonials and concerns that key decisionmakers heard.

New Supply Chain Plan Released This week the White House released a [report](#) on "Building Resilient Supply Chains" and outlined [measures](#) our government will undertake to address the supply-chain challenges that continue to plague manufacturers. The report includes policy recommendations and highlights work that is underway to address supply chain vulnerabilities, including: steps to strengthen U.S. manufacturing capacity for critical goods, to recruit and train workers to make critical products here at home, to invest in research and development that will reduce

supply chain vulnerabilities, and to work with America's allies and partners to strengthen collective supply chain resilience.

You can read NAMs response [here](#). As we continue to review recommendations from this week's report and track the ongoing reviews, we invite you to [share input](#) from your members.

US Innovation and Competition Act The Senate [voted to advance](#) a \$250 billion measure that will drive new investment in American R&D, semiconductor manufacturing, and other important areas where the United States faces increasing competition from China. The bill, now called the U.S. Innovation and Competition Act, was adopted on a bipartisan 68-32 vote after significant input, advocacy, and [support](#) from the NAM and many CMA partners. The legislation would devote the lion's share of the \$250 billion to basic research but would also drive an immediate surge of more than \$50 billion in funding into U.S. businesses that manufacture crucial in-demand computer chips that are ordinarily sourced from China. Beyond providing funding, the bill also opens the door for new sanctions targeting Beijing over its human rights abuses, commissions a study on the origin of the coronavirus, and calls for a boycott of the 2022 Winter Olympics. The bill must now pass through the House, where its fate is yet to be determined, but where members on both sides of the aisle increasingly view China as a major geopolitical challenge.

Supreme Court Rules on TPS The Supreme Court unanimously ruled that immigrants given Temporary Protected Status (TPS) do not qualify for permanent residency if they entered the country illegally. The path to permanent citizenship for those with TPS protections, including the "Dreamers," now lies squarely with Congress. The House passed the Dream and Promise Act earlier this year, but the Senate has yet to take up the legislation. Last week, the NAM led a coalition of over 30 manufacturing and local business organizations [calling for](#) the Senate to advance legislation on Dreamers and TPS recipients. The NAM continues to urge progress in the Senate on the legislation to provide certainty for these populations.

Advocacy Opportunities

NOW LIVE: Infrastructure Advocacy Toolkit – A bipartisan group of Senators announced that they have developed a deal on an infrastructure package. As additional details are being released, the NAM continues to engage in the process. We are mobilizing to urge lawmakers to strengthen the nation's infrastructure without jeopardizing the competitive gains made for manufacturers through tax reform.

[You can find our suite of resources here](#), which includes:

- Quick background details about what manufacturers are calling for on tax and infrastructure
- Fast facts and talking points
- A sample message for your members to use to engage their employees
- A grassroots action tool

- A sample letter to the editor for your members to submit to a local news outlet

Is there something impactful we can add to this toolkit? Contact my colleague [Michael O'Brien](#) for more information.

Engage on PRO Act The NAM is focusing our advocacy efforts on Senator in Arizona and Virginia and continuing to call on manufacturers to contact their Senators in those states using [this online portal](#). We are also mobilizing on-the-ground efforts using social media and local media markets. If you are willing to help us in our efforts, please contact dschneider@nam.org.

- We also released a new infographic on the PRO Act: [Time Is Running Out: Stop the PRO Act's Forced Unionization](#), that you can share with your members.

[Let us know](#) if we can provide you with additional resources to engage your members.

CMA Member Highlights

- **Consumer Brands Association** released a new [tool](#) to help policymakers, media and other influences gain a better understand of rising cost pressures.

The NAM provides this weekly update with key content for our association partners. This is also a platform to highlight work of our CMA partners. [Shoot us a note](#) on any initiatives or messages that your organization has launched that we can share with others.

Coming up

- June 14: [Executive Insights Series](#): The next edition in the Executive Insights Series features **Caterpillar Group President, Denise Johnson**. (2:00 – 3:00 p.m. Eastern)
- June 14: [Anti-Counterfeiting Task Force with Offices of Sens. Dick Durbin \(D-IL\) and Bill Cassidy \(R-LA\)](#) (1:00 – 2:00 p.m. Eastern)
- June 22-24: [Rethink: The Manufacturing Leadership Council Summit](#) *Did you know all CMA partners receive one complimentary registration to attend Rethink?* Devoted to digital manufacturing, Rethink brings manufacturers and experts together virtually to discuss transformational case studies and share best practices. This is a great opportunity to learn more about the MLC and its value for your members. Be sure to register as an NAM member for your complimentary pass.
- June 25: [D&I Roundtable: Sexual Orientation](#) (12:00 p.m. Eastern) As part of the Manufacturing Institute's Diversity and Inclusion efforts, we will be hosting a virtual roundtable to enhance equality and opportunity in our industry. The roundtable will focus on best practices that can be adapted and implemented by companies and the

key steps leading manufacturers are taking to create inclusive workplaces and communities.

- July 1: CMA CEO Roundtable. Hold the date for the next CEO roundtable. (3:00 - 4:00 p.m. Eastern)
- July 8: Quarterly Economic Update for Manufacturers (2:00 – 3:00 p.m. Eastern)
- August 4-6: CMA 2021 Summer Leadership Conference (Broadmoor Resort in Colorado Springs, Colorado). **Registration is OPEN** and space is filling up at the Broadmoor. Make your plans to [attend](#) now.

Add to Calendar: [Apple](#) | [Google](#) | [Office 365](#) | [Outlook](#) | [Outlook.com](#) | [Yahoo](#)

Leadership Reads (and Listens)

A weekly roundup of leadership, operations and productivity articles, podcasts and micro-learning opportunities.

[What Business Leaders Need to Know About China Now](#) *HBR IdeaCast* (30-minute listen)

[Airbnb Founder on What to Expect with Summer Travel](#) *Wharton Business Daily* (12-minute listen)

[What's Next for In-Person Conferences](#) *Fast Company* (4-minute read)

[Pandemic Productivity Hacks](#) *Inc.* (2-minute read)

[Why Women Leave Manufacturing](#) *IndustryWeek* (2-minute read)

[Reimagining the Art of the Possible](#) *Manufacturing Leadership Journal* (5-minute read)