

CMA Weekly Update



CMA Weekly Update – September 24, 2021

In the lead-up to the passing of the 2017 tax reform bill, manufacturers had a seat at the table with administration officials and congressional leaders who sought our counsel on how to make the tax code more competitive. As a result, manufacturers were given the tools to raise employee wages and benefits, hire more workers and invest in our facilities and communities. All of that progress, however, is at stake if Congress rolls back tax reform.

As Congress reconvenes this fall, let's make sure manufacturers' priorities remain front and center, driving the legislative conversation and shaping America's future. [Click here](#) for a look ahead from the NAM team on the agenda going forward on bipartisan infrastructure reform, reconciliation and more.

Key Issues

Help Manufacturers Send a Message on Taxes: Many CMA associations have already signed onto [this joint message to Congress](#) that makes clear that manufacturers oppose tax hikes and the reconciliation bill currently moving through the House and Senate. *It's not too late to add your own organization to this message.* We urge you to sign on, and then [share this link to your members](#) so they can sign, too. We need to mobilize as many leaders of business organizations and small manufacturers as possible nationwide to make the case against tax hikes.

If you missed our reconciliation campaign briefing this week, [let us know](#) if you would like to be kept updated for future opportunities.

NAM Urges Policymakers Not to Raise Energy and Supply Chain Costs: In addition to the harmful tax proposals being debated in the budget bill, lawmakers are also considering legislation that would increase energy and supply chain costs to manufacturers in the United States. In a letter to House and Senate leaders, NAM Vice President of Energy and Resources Policy Rachel Jones wrote that “undercutting our energy advantage or punitively targeting specific sectors would threaten our global competitiveness, outsource emissions and ultimately place the cost on the American people.” Click [here](#) to read more.

House Democrats Pass Bill to Prevent Government Shutdown & Debt Default: Late Tuesday, House Democrats passed legislation to suspend the debt limit and extend the government's funding beyond its September 30th expiration date. In a Wall Street Journal [op-ed](#) over the weekend, Treasury Secretary Janet Yellen implored Congress to raise the debt ceiling. The bill passed on a party-line vote of 220-211 and is expected to face GOP opposition in the Senate, where at least 10 Republican votes are needed. In protest over the \$3.5T spending

package Democrats are trying to move through Congress, Republicans plan to oppose a debt limit suspension, pushing Democrats instead to act on their own through the budget reconciliation process that is being used for the mega-spending package.

The details of that spending package, meanwhile, are in massive flux. Issues such as drug pricing have dominated debate in recent weeks, triggering staunch opposition from a core group of House centrists and pushback on that opposition from House leadership. Across the Capitol, the Senate Parliamentarian—the nonpartisan authority on the chamber’s rules, precedents, and practices—ruled Sunday that Democrats’ plan to provide a pathway to citizenship for so-called Dreamers would run afoul of the rules of budget reconciliation because its policy impact far outweighed its budgetary impact.

Administration to Ease Entry into U.S. for Vaccinated Travelers: Beginning in November, all international travelers to the U.S. arriving by air will be required to be vaccinated, the White House [announced](#) Monday. The new policy represents a significant easing of earlier travel bans targeting regions with highly active Covid-19 outbreaks but will sit alongside existing requirements that foreign travelers be tested for Covid-19 prior to boarding a plane. Unvaccinated Americans returning from abroad will only need to show a negative test within 24 hours of travel.

CMA Member Highlights

- The **Plastics Industry Association (PIA)** released their 2021 Size & Impact [report](#) “detailing the plastics industry’s contributions to the U.S. economy and providing an industry forecast”. The latest data indicates plastics accounts for nearly one million jobs and \$395 billion in shipments. You can read more in the [Executive Summary](#).
- **North American Meat Institute (NAMI)** has joined the USDA-led coalition on sustainable productivity growth. Through the Protein PACT, partners across animal protein are uniting in the largest-ever effort to strengthen animal protein’s contributions to healthy people, healthy animals, healthy communities and a healthy environment. Visit [TheProteinPact.org](#) to learn about its goals.
- This week, the **American Forest and Paper Association (AF&PA)** launched a biweekly newsletter keeping you in the loop with the paper, packaging and wood products industry. To sign-up now for **AF&PA Delivered**, visit the [news page](#). And while you’re there check out their newly redesigned website.

The NAM provides this weekly update with key content for our association partners. This is also a platform to highlight work of our CMA partners. [Shoot us a note](#) on any initiatives or messages that your organization has launched that we can share with others.

Coming up

September 30: [CMA Connect: The Delta Factor](#) (1:00 p.m. – 2:00 p.m. eastern) This roundtable will cover how associations are approaching operational decisions heading into the Fall. The group will break out into discussion groups on office/staff management issues and event and conference related concerns. **CMA Connect events are opportunities for manufacturing trade**

association staff to discuss common challenges, learn from each other and build relationships. Please share with your colleagues in Human Resources, Meetings and Events or related areas.

September 30: [Quarterly Economic & Workforce Survey Update](#) (2:00 p.m. – 3:00 p.m. eastern) In the latest NAM Manufacturers' Outlook Survey for the third quarter, 87.5% of respondents felt either somewhat or very positive about their company outlook, down from 90.1% in the second quarter. Join this webinar to hear BKD Managing Partner John Mather and NAM's Chief Economist Dr. Chad Moutray present the current economic outlook and downside risks, as well as discuss the results from a workforce survey conducted by BKD and the Manufacturing Institute.

October 1: [CMA CEO Monthly Roundtable Discussion](#) (3:00 p.m. – 4:00 p.m. eastern) Association leaders are grappling with the challenge of maintaining a strong team in the current labor market. In this roundtable, we will delve into these issues, as well as some unique workforce challenges presented by our current working environment.

October 1: [MFG Day](#) Launched annually on the first Friday in October with events that continue throughout the month, MFG Day helps show the reality of modern manufacturing careers by encouraging thousands of companies and educational institutions around the nation to open their doors to students, parents, teachers and community leaders. MFG Day empowers the manufacturing community to come together to address their collective challenges so they can help their communities and future generations thrive.

October 6: [Best Practices for Associations: Presenting and Sharing Industry Research](#) (1:00 p.m. – 2:00 p.m. eastern) Your research has the potential to increase member engagement, foster new and exciting content, act as a recruiting tool, and become a source for non-dues revenue. This session is geared towards any association that is looking for ways to breathe new life into its research initiatives.

October 14: [The State of Cybersecurity: Executive Sentiments & Latest Trends](#) (2:00 p.m. – 3:00 p.m. eastern) Hear the latest from PwC's annual Digital Trust Insights survey, including how executives in manufacturing regard their organization's cybersecurity posture. Then discover the latest trends and most common forms of attack from eSentire's extensive research.

October 15: [D&I Roundtable: Changing the Perception of Manufacturing for Diverse Youth](#) (12:00 p.m. – 1:00 p.m. eastern)

October 21: [CMA Connect: New Strategies for Non-Dues Revenue](#) (3:00 p.m. – 4:00 p.m. eastern) One of the top questions we receive from our association partners is "What steps have the NAM and other associations taken to diversity revenue beyond your dues base?" This session will feature a brief presentation from NAM's Strategic Partnership Team on the categories we have explored, followed by an interactive discussion. ***CMA Connect events are opportunities for manufacturing trade association staff to discuss common challenges, learn from each other and build relationships. Please share with your colleagues in Business Development or related areas.***

November 17: [Virtual STEP Forward: Accelerating Women in Transportation and](#)

[Manufacturing](#) (1:00 p.m. – 2:30 p.m. eastern) This event features a panel of female industry leaders who will discuss lessons learned as they have navigated their careers in the industry to identify best practices for recruiting and retaining talented women.

January 12-14: **[CMA Winter Leadership Conference](#)** (Four Seasons, Baltimore, MD) Special early bird pricing available now through October 15!

Leadership Reads (and Listens)

A weekly round-up of leadership, operations and productivity articles, podcasts, and micro-learning opportunities.

- [Dick's Sporting Goods New CEO: Being a Female Leader is a Huge Asset](#) *WSJ* (5-minute read)
- [The Power of Strategic Patience](#) *Forbes* (10-minute read)
- [Closing the Gender Gap in Manufacturing](#) *Manufacturing Happy Hour* (45-minute listen)

Also Trending...

Next Friday is [MFG Day](#). The first Friday in October launches an annual month-long series featuring hundreds of virtual and live events focused on promoting manufacturing to students, parents and educators. Want to get involved? You can explore and register for events [here](#) and follow [#MFGDay21](#) to see manufacturing company profiles, events, and other highlights. We also want to thank our [CMA Partners and your members](#) who help support this industry-wide initiative