

CMA Weekly Update



CMA Weekly Update – January 21, 2022

Last week, the CMA [announced](#) the incoming leaders to the [CMA Board of Advisors](#). **Philip Bell** (Steel Manufacturers Association) was elected chair of the board and **Melissa Hockstad** (American Cleaning Institute) is the incoming vice chair. **Alison Bodor** (American Frozen Food Institute), **Nicole Harris** (National Glass Association) and **David Loftus** (Electronic Components Industry Association) were newly elected to serve. We also thanked **Robb MacKie** (American Bakers Association), who will continue on the board as Immediate Past President, for his service as the 2021 chair of the board. We are excited to work with this group of industry leaders committed to strengthening our manufacturing association community.

Also last week, during the CMA Winter Leadership Conference, we delved into top issues facing manufacturing associations. Highlights included CEO Spotlights with **Gary Shapiro** (Consumer Technology Association) and **Michelle Mason** (American Society of Association Executives); a climate leadership panel with **Chris Jahn** (American Chemistry Council) and **Corey Rosenbusch** (The Fertilizer Institute); and a look at the policy outlook and macroeconomic trends for 2022. Be sure to save the date for the next [CMA Summer Leadership Conference](#), August 10-12, in Sea Island, Georgia.

Key Issues

Bipartisan Call to Expand China 301 Exclusions A bipartisan group of members of Congress—including a majority of the members on the key committee handling trade in the House of Representatives—is pressing the Biden administration to revisit its approach to tariffs on China. In October, United States Trade Representative Katherine Tai announced that she would consider renewing tariff exclusions granted by the Trump administration on around 550 Chinese products. That number signified an extremely small amount of the Chinese products that U.S. manufacturers use, causing significant challenges for manufacturers across the country that require additional exclusions. Yesterday, 141 members of Congress signed onto a letter delivered to Ambassador Tai that presses the administration to move faster, expand eligibility for the exclusions process and increase retroactivity of granted exclusions. Those numbers included a majority of the Democratic members and every single Republican member of the House Ways and Means Committee, which is the committee of jurisdiction on trade issues.

SCOTUS OSHA ETS Decision As you're undoubtedly already aware, the U.S. Supreme Court issued its highly anticipated decision on OSHA's mandatory vaccine or weekly testing Emergency Temporary Standard last Thursday. The Court held that the rule exceeded the agency's authority by seeking to regulate public health generally rather than focusing on a specific workplace threat—Covid-19 is "a threat that is untethered, in any causal sense, from the workplace." The NAM reacted to the Court's decision with [his statement](#) from President and CEO Jay Timmons.

Though technically the ruling has the effect of only staying the rule, rather than invalidating it, given the majority's thorough discussion of the rule's underlying merits, it is unlikely that OSHA will continue to push for such a broad rule. The Court did, however, leave open the possibility that OSHA can regulate "occupation-specific risks related to Covid-19," *i.e.* "working in particularly crowded or cramped environments." Indeed, the Court allowed the vaccine mandate for employees of health care facilities to go into effect because it is more targeted and tied to federal funding. Read more about the Court's decision [here](#).

CMA Member Highlights

- The CMA Board was pleased to award the CMA Leadership Award to member [Anne Forristall Luke](#) (**U.S. Tire Manufacturers Association**) last week for her dedication to the mission of the CMA and her tremendous contributions to the manufacturing association community.
- [Chris Kersting](#) is retiring from the **Specialty Equipment Market Association (SEMA)** after nearly 20 years at the helm and 30 total years of service to SEMA.

The NAM provides this weekly update with key content for our association partners. This is also a platform to highlight work of our CMA partners. [Shoot us a note](#) on any initiatives or messages that your organization has launched that we can share with others.

Coming up

January 25: [Cybersecurity Webinar: Building Stronger Connections Between Tech, Business, and the Boardroom](#) (2:00 p.m. – 3:00 p.m. eastern) Cybersecurity is the ultimate team sport - yet gaps exist between the CISO, the C-suite and boards, and between security and business. Left unattended, these gaps weaken a company's defenses against today's attackers and tomorrow's exploiters of the business's digital ambitions. In this session, discover practices that have worked to foster better connections between business and security. Join a discussion of strategies for business-savvy cyber execs to help stakeholders gain cyber fluency and move towards building trust in the organization and supporting business growth.

January 26: [Accelerating the Journey to Industry 4.0](#) (2:00 p.m. – 3:00 p.m. eastern) Don't miss the next webinar in the MLC Master Class Series. You'll hear from leading data experts on the challenges and opportunities of Industry 4.0 and the state of migration for manufacturers.

January 27: [Successfully Navigating Current Supply Chain Disruptions](#) (2:00 p.m. – 3:00 p.m. eastern) This webinar will discuss the action industry leaders can take to improve their supply chain visibility, resilience and a sufficient workforce to secure supply and successfully navigate the risk of future disruptions. Panelists include Debjit Banerjee (PwC), Dennis Hoeg (Nexteer Automotive) and Ernest Nicolas, Jr. (Rockwell Automation).

January 28: [D&I Roundtable: STEM Careers Coalition Executive Conversation with Discovery Education](#) (12:00 p.m. – 1:00 p.m. eastern)

February 24: [Leading Edge Cyber Security Executive Forum](#) (Houston Space Center, Houston, TX) We are excited to announce that we will be hosting the Leading Edge Cybersecurity

Forum in-person once again after a hiatus. Join fellow COOs, CISOs, CIOs, CTOs and other cybersecurity technology, compliance, and operations leaders from manufacturing organizations for an energetic day of learning and sharing.

February 24: [NAM Food & Beverage Industry Group Meeting](#) (2:00 p.m. – 3:00 p.m. eastern)

March 24: [Quarterly Economic Update for Manufacturers](#) (2:00 p.m. – 3:00 p.m. eastern)

August 10-12: [CMA Summer Leadership Conference](#) (The Cloister Resort, Sea Island, GA)
Early bird registration is open now.

Leadership Reads (and Listens)

A weekly round-up of leadership, operations and productivity articles, podcasts, and micro-learning opportunities.

- [Assess the Opportunity Cost of Saying 'Yes'](#) *Forbes* (10-minute read)
- [What's Ahead for 2022?](#) *MLC Blog* (5-minute read)
- [You Need Both Ambition and Humility](#) *HBR Ideacast* (20-minute listen)

Also Trending...

With 2021 now behind us, many are wondering what 2022 has in store for our industry and our communities. As you plan for the year, I'd encourage you to read the new NAM report on the [top eight manufacturing trends for 2022](#)—and take a close look at some of the association operational resource solutions developed to help us navigate them and strengthen our bottom lines.