

# CMA Weekly Update



## CMA Weekly Update – November 6, 2020

Ballots continue to be tallied in a number of states as election officials diligently count every vote. The outcome is still not certain, but NAM President and CEO, Jay Timmons [points out](#) that “voters have proven that our country is deep purple—not red, not blue. Yet this much is clear: manufacturers in America are uniquely capable of bridging those divisions and improving our communities and livelihoods.”

NAM President & CEO Jay Timmons released this [statement](#) last night about trusting the democratic process.

Just as we did after every election over the past decade, manufacturers will be part of the solution and move forward in a way that builds us up and leaves no one behind.

### Key Issues

- **Webinar: COVID-19 Vaccine and Workplace Testing:** On November 9, the NAM is hosting a webinar with two panels that will include business, health care and government leaders to provide an in-depth view into the government’s accelerated COVID-19 vaccine and treatment development program, as well as ongoing COVID-19 testing strategies for the manufacturing workforce.

Speakers include Paul Mango, deputy chief of staff for policy at the U.S. Department of Health and Human Services, who will provide a briefing on “Operation Warp Speed,” the unprecedented public–private partnership designed to bring COVID-19 vaccines to the public safely. A second panel will feature Jami Doucette, M.D., president of Premise Health, discussing how manufacturing organizations have been considering COVID-19 testing for their workforce, the testing options available and the impact of building ventilation on worker safety. This program is open to NAM members only. You can click [here](#) to register.

- **Main Street Lending Program Update:** The Federal Reserve has lowered the minimum loan size for the Main Street Lending Program from \$250,000 to \$100,000 in an effort to expand eligibility for the program to a wider range of small businesses. The Fed has also reduced the processing fees for lenders offering Main Street loans below \$250,000 to incentivize lending to smaller companies in need of capital. Click [here](#) to download the latest Main Street Lending FAQs.
- **Opportunity: Joint Association Response to Environmental Permitting:** The Army Corps of Engineers’ Nationwide Permits (NWP) program is an essential tool that facilitates the modernization of critical infrastructure and sustainable communities, creates jobs and strengthens global competitiveness. We invite CMA partners to join us in supporting the reissuance of NWPs to continue to invest in our nation’s future by

building resilient, modern infrastructure. **The deadline to sign onto this letter is Thursday, Nov. 12.** [Please follow this link to sign the letter](#)

- **Register for the CMA Winter Leadership Conference:** Registration is now open for the virtual CMA Winter Leadership Conference, January 13-14, 2021. This conference is open to all association executives. As associations are learning to operate in a virtual world, member engagement, communications strategies, creating new revenue streams and addressing workplace culture are just some of the topics of discussion at this year's conference.

*New this conference is a Team Bundle registration fee.* To help you and your teams prepare for the year ahead at a time of change, we're offering a new registration option. An organization can register up to four staff members for just \$500. Visit the CMA Winter Leadership Conference website [here](#).

### **CMA Member Highlights**

The NAM is interested in sharing new programs, initiatives or campaigns your organization has launched. Please send them to me to include in the CMA Weekly Update.

- The **Toy Industry Association** has announced the 2021 Toy of the Year finalists. From educational toys that make at-home learning fun, to creative crafts, board games and innovative toys for the whole family, the 2021 Toy of the Year Award finalists were announced. Check out the [list](#) and make sure to put some of these toys on your Christmas shopping list.
- **Steve King, CEO at the American Pet Products Association** recently wrote this [article](#) on how pets help us to see the humanity in one another.

### **Manufacturing Institute**

#### **Invitation: Virtual Step Forward: Advancing Women in Automotive Manufacturing**

Thursday, November 19, 2020, 3- 4:30 pm ET

Sponsored by Arconic Foundation

The Manufacturing Institute is hosting an informative, thought-provoking, and best practices focused session on advancing Women in Automotive Manufacturing. The program features a panel of manufacturing workforce leaders at the forefront of shaping and leading efforts towards advancing women in automotive manufacturing and engaging the next generation in the sector.

After the panel discussion, make plans to participate in one of three Solutions Forums, where participants will share their personal experiences and best practices in:

- Best Practices in **Retaining Women in Automotive Manufacturing**
- Best Practices in **Leveraging Mentoring and Sponsorship Programs**
- Best Practices in **Inspiring the Next Generation**

Don't miss this chance to hear from leading automotive manufacturing workforce leaders, network with your industry peers, and learn best practices aimed at advancing the current and attracting the next generation of female leaders in automotive manufacturing. [Register Today!](#)