

CMA Weekly Update



CMA Weekly Update – October 2, 2020

Key Issues

- **#MFGDay2020:** Today is MFG Day, and with so many manufacturers providing frontline leadership during the COVID-19 pandemic, we have a powerful opportunity to inspire the next generation. As we work toward our economic recovery and renewal, one of our most important tasks is getting more young people excited about the possibilities of careers in manufacturing. Join a virtual event hosted by The Manufacturing Institute or get help from the MI planning an event for later this month or year, or to see where events are happening around the country you can visit creatorswanted.org. #mfgday2020.
- **The NAM's Pledge for Action:** On June 11, 2020, the Executive Committee of the NAM unanimously approved a Pledge for Action on behalf of our industry—a pledge for manufacturers to advance justice, equality and opportunity for Black people and all people of color. As the next step in making our pledge a reality, the NAM organized a “Task Force on Closing the Opportunity Gap.” The task force was charged with agreeing on a bold roadmap to bring these efforts to fruition and close the opportunity gap and the manufacturing skills gap.
 - Last week, NAM President and CEO Jay Timmons announced the unanimous recommendation of the task force: *“By 2025, manufacturers commit to taking 50,000 tangible actions to increase equity and parity for underrepresented communities, creating 300,000 pathways to job opportunities for Black people and all people of color. In doing so, manufacturing will reflect the diversity of the overall U.S. workforce by 2030.”*

Yesterday, many CMA leaders gathered for our monthly CEO Roundtable discussion that focused on Diversity, Equity & Inclusion how they are leading their associations from statements and into action. We hope you will help to encourage your member companies to join in this effort by sharing their own specific actions and commitments. Please click [here](#) to learn more about how manufacturers can get involved.

- **COVID-19 Legislative Relief Update:** The NAM is in discussion with congressional leadership and the administration to keep advancing our policy priorities from the [“American Renewal Action Plan,”](#) including additional Paycheck Protection Program funding, resources for testing and targeted pandemic liability protections for manufacturers. With the House of Representatives on the verge of leaving Washington until after the November elections, an effort is underway between Speaker Nancy Pelosi and Treasury Secretary Steven Mnuchin to come to an agreement on an additional bipartisan relief package.

- **In Case You Missed It - Liability Webinar:** To help protect your business from baseless COVID-19 liability lawsuits, the NAM's legal, policy and advocacy teams pulled together a discussion with our state partner organizations in South Carolina, Missouri and Idaho for an update on the efforts to advance state liability protections. The NAM's network of state-based organizations has achieved significant legislative wins in key manufacturing states. You can click [here](#) to access a recording of the webinar.
- **October Kicks off Cybersecurity Awareness Month:** With the shift of how employees work due to the pandemic, ensuring your association is adequately prepared for an increase in threats is more important than ever. While increased connectivity is readily available, the pathways for threat actors to exploit these connections also increase. As we move further into a digital age with remote access and real-time supply chain visibility, it is crucial to understand how these resources should be secured. For many associations, governance and audit committees may take a hard look at cyber protection. Is your association secure? Do you have cyber insurance? Is it enough? What risk mitigation techniques are you employing? If a breach happens and member data is hacked, saying you *thought* you were covered is not enough.

Join this eye-opening and candid discussion on **Wednesday, October 14, 3:00 pm – 3:45 pm ET**, with executives from two associations to learn what each discovered about their own association's risk mitigation practices and cyber posture. Discover how you prevent being blindsided by your board or audit committee in the event a breach does occur. [RSVP by October 12](#). This webinar is for CMA association partners exclusively.

- **NAM Elections Webinar Series:** Mark your calendar for several key election update presentations we've planned for NAM members in the coming weeks. Details are below!
 - **October 8 @ 2 p.m. EDT** Join the NAM's Advocacy team for a conversation with [Ballotpedia](#), the [Alaska Chamber of Commerce](#) and the [Alliance for Automotive Innovation](#) for a rundown of the most significant measures for manufacturers on the ballot this November. Held in partnership with the NAM's Manufacturers' State Affairs Program (MSAP). | [Register Here](#)
 - **October 22 @ 11 a.m. EDT.** "It's the economy, stupid." How well will this classic paradigm hold up in the 2020 elections, amid a recession spurred by the onset of the COVID-19 pandemic followed by a sharp recovery? Join NAM Chief Economist **Dr. Chad Moutray** and the NAM Advocacy Department for a look at some of the key economic indicators shaping the battle for control of Congress and the White House. | [Register Here](#)
- **Election Guide 2020:** Since Election Day is right around the corner, MultiState has been hard at work preparing the information, analysis, and resources you need to make sense of all the races. They've launched their 2020 Election Guide which you can find [here](#). This guide is a source for up-to-date and accurate state election analysis and results.
- **State Affairs:** The NAM's Advocacy team is hosting its next *Manufacturers' State Affairs Program* briefing on October 8, featuring a conversation with Ballotpedia, the Alaska Chamber of Commerce and the **Alliance for Automotive Innovation** on the most significant measures for manufacturers on the ballot this November. Register [here](#).

Manufacturing Institute

- **#MFGDay20:** [Follow #mfgday20 and](#) share any details, videos, and website links [here](#).

It's not too late to get involved with MFGDay20:

- Share #MFGDay20 on your social media networks. Click [this link](#) for tips and toolkits to really help us get the word out about MFG Day and manufacturing careers.
- Attend this upcoming event:
 - [Monday, Oct. 5: National Teachers' Day—A Program for America's Teachers—presented by PTC](#). Allen Gannett, technology entrepreneur and author of *The Creative Curve*, headlines a program at 12:00 p.m. EDT on [CreatorsWanted.org](#) that will include more creator interviews, helpful tips for teachers and facility tour.
- **2020 STEP Ahead Awards:** Last week the Manufacturing Institute hosted the STEP Ahead Awards to celebrate the accomplishments of 130 remarkable women in manufacturing. There were more than 1,500 viewers celebrating our Honorees and Emerging Leaders.

Below is a recording of the event as well as some information to stay up to date on future Manufacturing Institute events:

- Access the recording of the event [here](#)
- View photos from the [virtual photobooth](#)
- Join the [#MFG Women Online Community](#)
- Register for upcoming [webinars and virtual events](#)

You can nominate a deserving leader for the 2021 STEP Ahead Awards. **The nomination deadline has been extended through Oct. 30, 2020.** Visit the Institute's website to learn more about [2021 STEP Ahead nominations](#).

Manufacturing Leadership Council

- **Rethink: The Manufacturing Leadership Council Summit:** Throughout the COVID-19 crisis, the NAM's Manufacturing Leadership Council has endeavored to be an example for other associations with their ability to react to meet the needs of manufacturers. We have been a partner and a resource to your association during these difficult times, and we will continue to be a resource into the future.
 - That is why I am sharing this opportunity with you about Rethink: The Manufacturing Leadership Council Summit, October 27-29. This virtual conference will give you insights, tools, and connections to help you navigate disruption and advance in the digital era.

- Because your association is a partner of the NAM, you and your members can attend for a special rate. Register for a discounted rate of \$295 or sign up for sponsor briefings to get your registration for free. You can also purchase an \$895 Team Pass to bring up to 25 colleagues.
- Registration and event details are at <https://mlcrethink.com>.