

CMA Weekly Update



CMA Weekly Update – September 4, 2020

Key Issues

- **Creators Respond Commitment:** This week, the NAM Board Chairman Mike Lamach (Trane Technologies) announced the launch of the Creators Respond Commitment, a national campaign promoting the use of facecoverings, social distancing, handwashing, and other responsible health practices. Manufacturing associations are committed to protecting our industry employees so I encourage you to share [this message](#) with your members and ask them to join thousands of fellow manufacturers in this fight. You can visit www.nam.org/crc for more details. Please feel free to contact me with any questions.
- **Payroll Withholding Tax Executive Order:** The IRS has released new guidance on President Trump's Aug. 8 [executive order](#) allowing for the temporary deferral of the employee portion of the payroll tax. The order directed the Treasury secretary to “defer the withholding, deposit and payment” of the employee's share of the federal payroll withholding tax from Sept. 1, 2020 through Dec. 31, 2020 and limits the deferral to individuals who earn less than \$4,000 pre-tax in each bi-weekly pay period. According to the guidance, employers would be responsible for collecting and remitting any deferred payroll taxes with the amounts collected in equal installments from an employee's wages between Jan. 1, 2021 and April 30, 2021. You can read the guidance [here](#).

CMA Member Highlights

- Engaging members during COVID-19 is a challenge for all associations. Check out the innovative way **AF&PA** is using videos to communicate with their members. [Read here](#).

Manufacturing Institute

- The Institute is hosting a D&I Roundtable: [Ally – What it Means and How to Be One](#) on September 18, at 12pm ET.

The **2021 STEP Ahead** nominations are open through October 2. The STEP Women's Initiative supports women in science, technology, engineering and production careers. The awards celebrate and recognize the accomplishments of outstanding female leadership in manufacturing and serves as a platform for companies to select leaders for national recognition. Details on the awards process are included in this [Nominations Guide](#). Please share this with your members and encourage them to nominate an outstanding woman in manufacturing.

- **MFGDay20** is October 2. This is a great opportunity for manufacturers across the country to showcase modern manufacturing careers. I know many of your members are hard at work planning their (mostly virtual) events, and might be unsure about planning an event. This year, MFG Day is more important than ever, with manufacturing careers at the heart of some of the most impactful work being done in response to the pandemic. We all have the unique opportunity to spotlight manufacturing for America's youth, and the Manufacturing Institute and NAM will continue to assist manufacturers in planning for on-site and virtual tours and digital activities.

This year, the MFG Day resources and event registration has moved to the Creators Wanted site, which will be the home of all of our efforts to engage the workforce of tomorrow in manufacturing. Your members can [register their MFG Day event here](#) and access [MFG Day resources here](#), including a recording of the MFG Day kickoff webinar with general information, a recording of the [planning webinar for virtual events](#), access to MFG Day t-shirts, and more. For more details on if you would like to discuss how your industry can best support MFGDay20, please contact me at tmuse@nam.org.

Manufacturing Leadership Council

Rethink: The Manufacturing Leadership Council Summit --Throughout the COVID-19 crisis, the NAM's Manufacturing Leadership Council has endeavored to be an example for other associations with their ability to react to meet the needs of manufacturers. We have been a partner and a resource to your association during these difficult times, and we will continue to be a resource into the future.

That is why I am sharing this opportunity with you about Rethink: The Manufacturing Leadership Council Summit, October 27-29. This virtual conference will give you insights, tools, and connections to help you navigate disruption and advance in the digital era. Because your association is a partner of the NAM, you and your members can attend for a special rate. Register for a discounted rate of \$295 or sign up for sponsor briefings to get your registration for free. You can also purchase an \$895 Team Pass to bring up to 25 colleagues. Registration and event details are at <https://mlcrethink.com>.