

CMA Weekly Update



CMA Weekly Update – September 18, 2020

Welcome to the CMA COVID-19 Weekly! The NAM provides this weekly update with key content for our association partners. This is also a platform to highlight work of our CMA partners. I encourage you to share any initiatives or messages that your organization has launched for me to share with the membership.

Key Issues

- **Update on State Vaccination Plans:** The Trump Administration released its [vaccine distribution plan](#) this week. At first glance, the distribution will be a complex 50-state approach, with states expected to submit plans to the federal government by next month. Of note, COVID-19 vaccines for the general public are not anticipated to be widely available until around mid-2021. The NAM will assess any implications for manufacturers and keep you updated.
- **Upcoming Campaign Briefings:** The NAM continues our pre-election programming with a series of virtual presentations. Feel free to share with your association staff, but please be aware that these presentations are for NAM members only.
 - **October 1 (TIME TBD): Media Equation** – Join the NAM Communications and Advocacy teams for a conversations with leading reporters about the media environment this election season | [Register Here](#)
 - **October 8 @ 2:00 PM EDT** – Join the NAM's *Manufacturers' State Affairs Program* and Ballotpedia for a look at the major ballot initiatives affecting manufacturers this November | [Register Here](#)

Additionally, through the NAM's *Government Relations Council* (GRC), please join us for upcoming briefings with the Biden and Trump campaigns previewing their policy agendas for the next four years:

- **Sept. 21 @ 11 AM EDT: Biden for President Campaign Update** | [Register Here](#)
- **Sept. 22 @ 12 PM EDT: Trump for President Campaign Update** | [Register Here](#)
- **NAM Urges Comprehensive, Strategic Approach to China: Highlights Trade Barriers in Submission on China's WTO Compliance:** On Sept. 16, the NAM called on the U.S. government to restructure the U.S.-China economic relationship and strategically tackle persistent, structural trade barriers that prevent manufacturers from competing freely and fairly in the United States, China and around the world.

In a [detailed submission to USTR](#), the NAM stressed the need for a “comprehensive and strategic approach to drive concrete, lasting and enforceable policy changes while minimizing collateral damage to the U.S. economy,” including targeted use of negotiations and enforcement tools, close engagement with like-minded trading partners and increased efforts to advance WTO modernization and reform. The NAM’s submission also highlighted a series of priority trade barriers in China that need to be addressed, including import and export regulations, industrial policy and subsidies, state-owned enterprise activity, intellectual property theft and localization barriers.

- **U.S. Eliminates Tariffs on Imports of Aluminum from Canada:** On Sept. 15, the United States [announced](#) the elimination of tariffs on imports of non-alloyed, unwrought aluminum from Canada, retroactive to Sept. 1. The United States had [reinstated](#) these tariffs on Aug. 6.

In a statement, NAM President and CEO Jay Timmons [said](#) that “as manufacturers continue to lead the way toward America’s economic renewal, we are pleased to see the administration reverse course on damaging tariffs on aluminum imports from Canada.”

CMA Member Highlights

- The **American Bakers Association** launched a [new website](#) and [streamlined branding](#) to strongly communicate the baking industry as [essential to healthy families and a healthy economy](#). Delivering on a key initiative from ABA’s Strategic Plan to promote and grow the baking industry, the new [AmericanBakers.org](#) serves as a major messaging platform to propel the industry’s priorities.
- Check out this [video](#) by **Associated Equipment Distributors’ President and CEO Brian McGuire** on why it’s so important for infrastructure reform. The AED team is on the road visiting members and pushing for infrastructure reform.

Manufacturing Institute

- The **2021 STEP Ahead** nominations are open through October 2. The STEP Women’s Initiative supports women in science, technology, engineering and production careers. The awards celebrate and recognize the accomplishments of outstanding female leadership in manufacturing and serves as a platform for companies to select leaders for national recognition. Details on the awards process are included in this [Nominations Guide](#). Please share this with your members and encourage them to nominate an outstanding woman in manufacturing.
- **MFGDay20** is October 2. This is a great opportunity for manufacturers across the country to showcase modern manufacturing careers. I know many of your members are hard at work planning their (mostly virtual) events and might be unsure about planning an event.
 - MFG Day is more important than ever this year, with manufacturing careers at the heart of some of the most impactful work being done in response to the pandemic.

- We all have the unique opportunity to spotlight manufacturing for America's youth, and the Manufacturing Institute and NAM will continue to assist manufacturers in planning for on-site and virtual tours and digital activities.
- Resources: MFG Day tools and event registration for this year has moved to the Creators Wanted site, which will be the home of all of our efforts to engage the workforce of tomorrow in manufacturing.
- MFG Day Events: Your members can [register their MFG Day event here](#) and access [MFG Day resources here](#), including a recording of the MFG Day kickoff webinar with general information, a recording of the [planning webinar for virtual events](#), access to MFG Day t-shirts, and more. If you would like to discuss how your industry can best support MFGDay20, please contact me at tmuse@nam.org.