

CMA Weekly Update



CMA Weekly Update – September 25, 2020

Key Issues

- **2020: Made for This:** The NAM just released this [brochure](#) that captures how we led the COVID-19 response, recovery, and renewal efforts on behalf of all manufacturers through this country's greatest crisis in modern history.
- **State Liability Protections Update:** As states make strides toward passing liability protections for manufacturers and essential businesses, you're invited to join the NAM and our state association partners on Wednesday, Sept. 30, at 11:30 a.m. EDT for an update on this campaign. Our partners from the Idaho Association of Commerce & Industry, the Associated Industries of Missouri and the South Carolina Chamber of Commerce will give an update on the progress and pending activity in state capitols nationwide, and we'll offer the NAM's perspective for where this debate may go next. You can click [here](#) to register. For further information, please contact me at tmuse@nam.org.
- **COVID-19 Response and Renewal: Global Industry Perspectives:** The NAM, Australian Industry Group and Make UK will host a joint webinar in which experts from each organization share perspectives on how industries have responded to the COVID-19 crisis in countries around the world. On Tuesday, Sept. 29, at 8:00 a.m. EDT, you can hear about what our respective governments have done in response to the crisis and how business leaders are engaging with policymakers to drive policy outcomes and other solutions. You can click [here](#) to register. This webinar is for NAM members only.

As always, you can visit nam.org/coronavirus for the latest NAM information, including operational guidance, our policy plans and resources.

- **Disaster Recovery Update from NAM Partner Good360:** As the west coast wildfires continue to burn, thousands of people have had to evaluate their homes and communities. Good360 is looking for products to help meet the needs of the community. If you have any of the following products and would like to support this effort, click [here](#). Products include:
 - Men's clothing, shoes, socks, belts (HIGH NEED)
 - Gift cards for gas, groceries, food
 - Cat, dog food
 - N95 Masks and PPE
 - Hand sanitizer
 - Bedding, pillows, blankets, sleeping bags, air mattresses
 - Diapers (all sizes)

- Infant formula, baby food
- Women's products
- Hygiene products – shampoo, soap toothbrushes
- **Election Guide 2020:** Since Election Day is right around the corner, MultiState has been hard at work preparing the information, analysis, and resources you need to make sense of all the races. They've launched their 2020 Election Guide which you can find [here](#). This guide is a source for up-to-date and accurate state election analysis and results.
- **State Affairs:** The NAM's Advocacy team is hosting its next Manufacturers' State Affairs Program, featuring a conversation with Ballotpedia, the Alaska Chamber of Commerce and the **Alliance for Automotive Innovation** on the most significant measures for manufacturers on the ballot this November. Register [here](#).

CMA Member Highlights

- [As school systems across the country assess reopening plans,](#) the **American Cleaning Institute** unveiled a new toolkit with information on proper hygiene, cleaning and disinfecting protocols to help keep school communities healthy and safe. The toolkit is available at cleaninginstitute.org/SchoolHealth.
- The **American Pet Products Association** has launched a new video as part of its Pets Add Life initiative. The initiative carries the message that pets=love. This PAL [video](#) highlights the emotional health benefits of pet ownership specifically for the Gen Z population. You can visit the PAL website [here](#).
- The **Vinyl Institute** is sharing issue comparisons that detail where President Trump and former Vice President Joe Biden stand on critical issues to the vinyl industry. Read their 2020 issue comparisons [here](#).

Manufacturing Institute

- **MFGDay20** is next week. Please be sure to share how your organization and your members are promoting careers in manufacturing. Share any details, videos, and website links [here](#).

Here's how you can get involved with MFGDay20:

- Share #MFGDay20 on your social media networks. Click [this link](#) for tips and toolkits to really help us get the word out about MFG Day and manufacturing careers.
- Plan to attend our MFG Day events with your family and [check out](#) the many other virtual events happening around the country that you and your family can participate in.
- Attend one of these events:

- [Friday, Oct. 2: Creators Wanted—A Program for America's Students—presented by Salesforce, PTC and Rockwell Automation.](#) A celebrity to kids, The Space Gal, Emily Calandrelli of Netflix's Emily's Wonder Lab and Fox's Xploration Outer Space, joins global STEM Ambassador Jay Flores, creators from Protolabs and Pella and representatives from SkillsUSA and Toyota Manufacturing for a virtual program at 12:00 p.m. EDT on CreatorsWanted.org—with a special virtual manufacturing facility tour by PTC and Rockwell.
- [Monday, Oct. 5: National Teachers' Day—A Program for America's Teachers—presented by PTC.](#) Allen Gannett, technology entrepreneur and author of The Creative Curve, headlines a program at 12:00 p.m. EDT on CreatorsWanted.org that will include more creator interviews, helpful tips for teachers and facility tour.