

NAM COVID-19 Update  
April 2, 2020

Tomorrow, small manufacturers who need financial support during this difficult time can begin applying for loans through the Paycheck Protection Program, a new \$349 billion loan program established by the CARES Act: <https://home.treasury.gov/system/files/136/PPP%20--%20Overview.pdf>. This NAM team-created overview will tell you who qualifies and how to apply for PPP loans: [http://documents.nam.org/comm/sba-ppp.pdf?\\_zs=XU3be1&\\_zl=Mkee6](http://documents.nam.org/comm/sba-ppp.pdf?_zs=XU3be1&_zl=Mkee6).

For more on other Small Business Administration loan programs and tax incentives, including provisions available to many trade associations, read an NAM summary here: [http://documents.nam.org/comm/CARES%20Act%20Small%20Business%20Loan%20Tax.pdf?\\_zs=XU3be1&\\_zl=Nkee6](http://documents.nam.org/comm/CARES%20Act%20Small%20Business%20Loan%20Tax.pdf?_zs=XU3be1&_zl=Nkee6).

More detailed information for borrowers provided by the Treasury Department can be found at <https://home.treasury.gov/system/files/136/PPP%20Borrower%20Information%20Fact%20Sheet.pdf> and an application can be found [https://www.sba.gov/sites/default/files/2020-03/Borrower%20Paycheck%20Protection%20Program%20Application\\_0.pdf](https://www.sba.gov/sites/default/files/2020-03/Borrower%20Paycheck%20Protection%20Program%20Application_0.pdf).

Sign up for our NAM-hosted call outlining these and other financial resources for manufacturers taking place tomorrow, Friday, April 3, at 11:00 a.m. EDT, at <https://register.gotowebinar.com/register/968708632910486798>.

Here are some of the other recent developments:

### **Clearing Roadblocks to Moving Essential Supplies**

The NAM sent a letter to Secretary of Transportation Elaine Chao, urging the department to work with all levels of government and use all available tools to ensure that interstate transportation of essential goods continues under a uniform framework for essential critical infrastructure (<https://www.cisa.gov/identifying-critical-infrastructure-during-covid-19>). Further, we asked her to work with the CDC to provide clear guidance for the transportation workforce on how they can continue to protect themselves and their communities while carrying out their work. You can read the letter here:

[http://documents.nam.org/COVID/JT%20DOT%2004.02.2020.pdf?\\_zs=XU3be1&\\_zl=Ukee6](http://documents.nam.org/COVID/JT%20DOT%2004.02.2020.pdf?_zs=XU3be1&_zl=Ukee6)

For any questions about these issues, please contact NAM Vice President of Energy and Resources Policy Rachel Jones or NAM Director of Innovation Policy Stephanie Hall. As a reminder, the NAM's state activity tracker is a regularly updated resource for your organization: [http://documents.nam.org/PA/State%20COVID%20Operations%20Snapshot.pdf?\\_zs=93Mrg1&\\_zl=VSQe6](http://documents.nam.org/PA/State%20COVID%20Operations%20Snapshot.pdf?_zs=93Mrg1&_zl=VSQe6).

### **Share Your Story Through #CreatorsRespond**

Manufacturers and those with a stake in our industry are mobilizing behind the Creators Respond campaign, which we launched one week ago. You can support this effort by visiting [nam.org/creatorsrespond](http://nam.org/creatorsrespond). The campaign has driven thousands of messages to elected leaders to make clear that all manufacturers are essential to the COVID-19 response effort and must continue to operate. You can also share your story with us about how you are supporting relief efforts at [ResponseTeam@nam.org](mailto:ResponseTeam@nam.org). Our communications team is working to educate the public, policymakers and the press on how manufacturers have mobilized on [NAM.org](http://NAM.org),

Facebook, Twitter and Instagram. We are committed to showing the full scope of our industry's strong response.

### **Manufacturers Stepping Up, Supporting FEMA Relief**

So far, more than 250 companies have responded to the new NAM–Business Roundtable survey I shared earlier this week: [https://brt.nam.org/?\\_zs=R6Rih1&\\_zl=tuEe6](https://brt.nam.org/?_zs=R6Rih1&_zl=tuEe6). These early inputs will be shared with FEMA leadership. As FEMA works through the information, they will determine the best next steps for follow-up. This could include direct outreach to members from various government entities. We will keep you informed as we receive more information.

**Whether you have filled out similar previous surveys or not, we are asking everyone to complete this detailed form as soon as possible.** The survey will identify the specific ways businesses can provide or produce the supplies that are in high demand. The data will capture existing supplies, including personal protective equipment and test kits, and will identify where new manufacturing capacity can be tapped to address shortages nationwide.

Please continue to visit the regularly updated [nam.org/coronavirus](http://nam.org/coronavirus) site for the latest information, including state-specific resources. And email our Response Team at [responseteam@nam.org](mailto:responseteam@nam.org) with any questions or feedback.

Best,

Jay

Jay Timmons  
President and CEO  
National Association of Manufacturers