

NAM COVID-19 Update
July 14, 2020

Our NAM [PSAs](#) stressing the importance of wearing a face covering in public places have been viewed widely, helping us all to fight back against COVID-19. I'd like to thank all who helped share these messages nationwide. Thanks to a concerted effort by NAM members, partner organizations, government officials, health agencies, volunteer social media influencers and concerned citizens, the ads have been viewed more than 1 million times. Many of our members and partners have incorporated them into their external and internal messaging campaigns. It's a testament to the resonance of these messages that this campaign has grown organically through individuals posting and resharing, and we hope you'll continue to help spread the word. You can click [here](#) to view the ads we've released so far, including a new one released last Friday, and keep tuning in for more.

Help Achieve COVID-19 Tax Relief for Manufacturers

The NAM is [calling on](#) Congress to allow manufacturers to immediately access general business tax credits as part of the next COVID-19 relief package. We're looking to build grassroots pressure on policymakers to ensure that your business can benefit from this provision, which is part of our "[American Renewal Action Plan](#)." We're encouraging manufacturers to [contact their elected officials](#) now and ask them to include GBTCs in the next relief package. Please share this tool with your friends and employees and ask them to take action themselves.

NAM Cyber Cover Protects Against New Cyberthreats

With the pandemic continuing to disrupt operations and leading many employees to work remotely, companies are facing new and growing cyberthreats. We recently launched NAM Cyber Cover, a cyber insurance and risk mitigation program providing manufacturers with cybersecurity insurance coverage and helping with the full cycle of managing risks upfront, mitigating the severity of a breach, responding if there is an attack and recovering from an incident. This unique pairing of prevention and coverage is a valuable solution for small and medium-sized manufacturers. You can find more information or request a free risk assessment [here](#).

Webinar: Rethinking Supply Chains and Reshoring

You're invited to join the latest webinar in the Manufacturing Leadership Council's July webinar series next Tuesday, July 21, starting at 11:00 a.m. EDT. The webinar will provide thought-leading perspectives on the impact for global supply chains and domestic production. Speakers include Johnson & Johnson Vice President of Product Supply Chain Strategy & Development Bart Talloen, IDC Program Vice President of Supply Chain Strategies Simon Ellis and Dr. Jag Srai, head of the Center for Manufacturing at the University of Cambridge's Institute for Manufacturing in the United Kingdom. You can click [here](#) to register.

Please keep visiting the regularly updated nam.org/coronavirus site for the latest information, including operational guidance, our policy plans and resources and an [updated breakdown of state and local orders](#).

If your company is looking for ways to contribute to COVID-19 relief efforts, you can connect with NAM partner [Good360](#). They help companies do good by distributing highly needed product donations to people facing challenging life circumstances—all through their global

network of vetted nonprofit partners. Please reference the NAM as your source of referral so we can track the many positive contributions of our members.

Best,

Jay

President and CEO
National Association of Manufacturers