

NAM COVID-19 Update  
July 9, 2020

The Federal Reserve Bank of Boston has published a state-by-state listing of lenders participating in the Main Street Lending Program that are currently accepting applications from potential Main Street borrowers. The Boston Fed plans to update the list on a regular basis as additional lenders are approved. You can view the lender listing on the [Main Street Lending program website](#).

### **Webinar: Supply Chain Performance and Optimization**

You are invited to join a webinar on Wednesday, July 15, for executives working to create a more agile and resilient supply chain. You will learn how to integrate business planning and execution, better manage business risk and continuity and improve business performance. The 1:00 p.m. EDT webinar will feature experts from Novelis and Blue Yonder. Manufacturing Leadership Council Executive Editor and Research Director Paul Tate will serve as moderator. Click [here](#) to register.

### **Upcoming Manufacturing Leadership Council Webinars**

The Manufacturing Leadership Council is also hosting three webinars on the role manufacturers can play in our economic recovery and renewal after COVID-19. The webinar next Tuesday, July 14, at 11:00 a.m. EDT will feature NAM Chief Economist Chad Moutray and focus on manufacturing recovery strategies, plus NAM economic projections for the year ahead. You can register [here](#). A discussion on Tuesday, July 21, will focus on [rethinking supply chains and reshoring](#). The Tuesday, July 28, webinar will feature executive insights on the [future of manufacturing](#) with members of the MLC's board of governors.

### **NAM to Mexico: Provide Regulatory Relief for Food & Beverage Manufacturers**

The NAM is pushing the Mexican government to delay the implementation deadline for front-of-pack label [regulations](#) for food and nonalcoholic beverages. These new regulations will require manufacturers to expend significant resources either redesigning labels specifically for Mexico or reformulating the product altogether—all within six months. Diverting critical resources toward relabeling or reformulation during the pandemic is counterproductive and unfeasible. You can read more in the NAM's letter [here](#).

Please keep visiting the regularly updated [nam.org/coronavirus](#) site for the latest information, including operational guidance, our policy plans and resources and an [updated breakdown of state and local orders](#).

If your company is looking for ways to contribute to COVID-19 relief efforts, you can connect with NAM partner [Good360](#). They help companies do good by distributing highly needed product donations to people facing challenging life circumstances—all through their global network of vetted nonprofit partners. Please reference the NAM as your source of referral so we can track the many positive contributions of our members.

Best,

Jay

President and CEO  
National Association of Manufacturers

If you've found this to be an important resource at this time, please forward to your colleagues so they can [sign up](#).

*We always welcome our affiliated associations sharing NAM work product. If you do share this information, our General Counsel advises the following: You MUST credit the NAM and maintain NAM branding on any materials you share with your members, clients or other stakeholders. You MAY NOT excerpt from NAM materials without proper attribution. Any unauthorized use of our work product will result in your removal from our distribution lists.*