

NAM COVID 19 Update March 26

This morning, I spoke with the media about ways manufacturers across America are mobilizing to supply desperately needed health care equipment, to keep supplying the essentials for daily life and to keep our employees and communities safe. It was a chance to communicate what our industry is seeing and how we are responding. You can listen to the recording of the call here: <https://www.youtube.com/watch?v=cc-HUal5WHc&feature=youtu.be>.

I also discussed the CARES Act COVID-19 relief bill the Senate passed last night and which the House is expected to pass tomorrow—and the key victories the NAM secured, including new federal loans and loan guarantees to help businesses get through this difficult time and tax incentives to aid manufacturers, such as a new credit for companies that retain workers during a temporary closure.

Read a summary of key provisions in the bill here: https://www.nam.org/wp-content/uploads/2020/03/Phase-3-Bill-Summary-3.25.2020.pdf?_zs=R6Rih1&_zl=J8Nd6 and an FAQ document about the bill here: https://www.nam.org/wp-content/uploads/2020/03/CARES-Act-NAM-QA-0326.pdf?_zs=XU3be1&_zl=u6ad6

Here are some of the other recent developments:

Continuing the Effort for Essential Business Designations

The NAM continues to work with our state association partners across the country to help manufacturers continue their essential work. The situation continues to evolve, and you can monitor the various state-level developments with the NAM's state tracker (https://www.nam.org/wp-content/uploads/2020/03/CARES-Act-NAM-QA-0326.pdf?_zs=XU3be1&_zl=u6ad6). Across the country, we are urging states to pursue a uniform approach by adopting the Department of Homeland Security's Guidance on the Essential Critical Infrastructure Workforce, and we are advocating for clarity and uniformity on the process for essential businesses. If you haven't already, you can help improve the DHS guidance that many states are adopting by emailing CISA.CAT@cisa.dhs.gov and CISAGuidance@nam.org with detailed examples of why manufacturing and manufacturing supply chains are essential business and critical infrastructure.

View federal guidance from DHS (<https://www.cisa.gov/publication/guidance-essential-critical-infrastructure-workforce>) and our state resources page (https://www.nam.org/covid-19-state-resources/?_zs=XU3be1&_zl=37ad6).

Creators Respond Tool

As part of #CreatorsRespond, we've launched a people-led digital campaign with the focus of mobilizing thousands of manufacturing supporters to let their governors and state legislators know that COVID-19 cannot be overcome successfully without the help of all manufacturers.

You can visit the #CreatorsRespond action site through three channels:

1. Visit nam.org/creatorsrespond.
2. Visit the standalone page: <http://actnow.io/creatorsrespond>
3. Text "RESPOND" to 52886.

This interactive tool was built to guide supporters through the process of completing a pre-written letter with their own personal stories to their governor and state legislators.

Regulatory Compliance and Enforcement

Right now, many manufacturers are having to do more with less, finding ways to repurpose facilities to produce essential products during the COVID-19 pandemic. This is fueling compliance concerns. To help companies navigate the regulatory climate during these turbulent times, the NAM wants to continue to hear from you and field your inquiries. You can send in details of reporting and monitoring challenges to ERP@nam.org.

Recap of NAM–SHRM Call on COVID-19 and Workforce

Yesterday, the NAM and the Society for Human Resource Management hosted a call with more than 6,000 participants to discuss how manufacturers can limit the impact of COVID-19 on their workforce and keep their businesses strong even during a time of quarantine. The call was led by Executive Director of The Manufacturing Institute, the workforce and education partner of the NAM, Carolyn Lee and featured comments from representatives from Dow and Littler Mendelson. A recording of the call is available at https://event.on24.com/eventRegistration/EventLobbyServlet?target=reg20.jsp&referrer=https://www.shrm.org/LearningAndCareer/learning/webcasts/Pages/0320shrmnam.aspx?utm_source=marketo&utm_medium=email&utm_campaign=editorial~HR%20Week~NL_2020-3-23_HR-Week&linktext=COVID-19--Manufacturing-Operations-Immediate-Best-Practices&mkt_tok=eyJpIjoiWmpVek9EUmhORFpsT1RGailsInQiOiIya1NZT3ZxV1poTFR0Qkl1MUIlSHE1MzI0bGxOWjRDc2F3RlZlZWYmInSmZBXC9oYVZhZGFwVUR0WHljSXR1dHRMXC81WHZtMDI0TjYwbkh6ZjRvWmx5bkFkTIN4bjRSbHN4dIV2XC9TajFrbFA0UXYrQXlGYnUyWk01bUlvcFMwb2JURSJ9&eventid=2237708&sessionid=1&key=2D0C78D0CDA55E65CC25A1D717C9F9E3®Tag=&sourcepage=register.

As always, visit nam.org/coronavirus for the latest information, including state-specific resources, on ensuring the health of your employees, the NAM's policy leadership and more.

Email our Response Team at responseteam@nam.org with any questions or feedback.

Best,

Jay

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