



iapd

international association
of plastics distribution

APPLICATION FORM

2019 IAPD ENVIRONMENTAL EXCELLENCE AWARD

DEADLINE FOR ENTRIES: JULY 26, 2019

IAPD ENVIRONMENTAL EXCELLENCE AWARD

The IAPD Environmental Committee established the "IAPD Environmental Excellence Award" to recognize the innovative or exemplary environmental responsibility by a member firm. This award will be presented during the IAPD Annual Convention. This special recognition will honor IAPD member companies that demonstrate environmental achievements as measured in this application.

SUBMISSION REQUIREMENTS

The criteria have been developed to recognize the IAPD member companies who have adopted sustainable practices in their operations and that demonstrate new and creative ways to be environmentally friendly.

The IAPD Environmental Excellence Award is based on a point system (Sections 1 and 2) and by the Committee's evaluation of the video presentation (Section 3). All entries that earn a minimum number of 100 points will be awarded a GreenScene™ Certificate. The top point earners will be awarded Gold, Silver or Bronze awards.

Award entries will be reviewed by the IAPD Environmental Committee and evaluated based on applicants' attention to the following general areas:

- Environmental Impact — waste minimization and process improvements
- Financial Impact — energy saving and material cost reduction
- Social Impact — public outreach
- Green, Environmental and Sustainable Initiatives

Section 1.

Recycling and Waste Reduction. Please answer all questions (even if N/A) and select all responses that apply

Do you have a formal plastics recycling program? Yes No (7 pts)

Do you measure your progress? Yes No (5 pts)

What percentage of your plastic scrap do you prevent from going into your local landfill (lbs generated/lbs recycled)?

None (0 pts) >25% (1 pt) 26-50% (3 pts) 51-90% (5 pts) more than 90% (7 pts)

Where does the majority of your scrap go?

Reprocess into another product (7 pts) waste to energy (5 pts) sends scrap offshore (1 pt)

Other (up to 2 pts) _____

Does your program include efforts to reduce in-process waste throughout the supply chain? Yes No (3 pts)

Please explain: _____

Do you partner with suppliers on waste reduction efforts? Yes No (3 pts)

Please explain: _____

Does your company accept scrap from its customers? Yes No (7 pts)

Do you offer green alternative products or solutions? Yes No N/A (5 pts)

"Green alternative products" include products containing some recycled content and/or bioplastics, plus low VOC alternatives for adhesives.

Are there products you limit or do not offer because of potential environmental concerns? Yes No N/A (3 pts)

Are the materials you offer in your product offerings identified as recyclable or made from recycled materials? Yes No (3 pts)

Does your company purchase recycled/environmentally friendly products for internal use? Yes No (3 pts)

Examples: _____

Have you completed the IAPD Environmental Survey? Yes No (3pts)

Do you have a formal recycling program that addresses items other than plastics? _____ Yes _____ No (7pts)_____

Do you recycle the following? Mark all that apply. (2 pts each)

paper ink/toner cartridge batteries/light bulbs soda cans plastic/glass bottles/food packaging electronics
 steel/other metals oil/coolant cardboard shrink-wrap/banding pallets other (please list here: _____)

Do you purchase the following? Mark all that apply. (2 pts each)

recycled office/paper products environmentally friendly cleaning products/soaps other (please list here: _____)

Section 2.

IAPD members come in all shapes and sizes. Applications are evaluated for commitment and effort relative to each respective applicant's size and general business practice. How is your company making a positive impact or sustainably supporting the environment through its policies and practice? Here is your opportunity to provide material that supports your answers in Section 1.

Supporting materials can be submitted in addition to your responses below but will receive a standard amount of points. Accredited, third party recognition is ideal but internal audits, executive statements and the like are acceptable.

The following are some suggested components and the level of points applied to each section. Please address each suggested component even if the response is N/A. Your responses should be concise and not more than 2-3 sentences.

- Describe executive level support of your environmental program (5 pts)
- Describe employee engagement surrounding sustainability practices (5 pts)
- Describe how you're reducing landfilled waste (5 pts)
- Describe anything not already recorded in this application that adds to the value of your plastics recycling and plastics waste reduction program (up to 10 pts)
- Detail programs that conserve natural resources
Water (5 pts) / Energy (5 pts) / Air (5 pts) / Other (5 pts)
- List community outreach programs that promote sustainability and any local awards/recognition for environmental efforts (5 pts)
- Provide examples of your use of the IAPD GreenScene™ logo in marketing materials, website, email signatures, etc. (3 pts)
- Document work done on behalf of IAPD environmental initiatives (5 pts)

Smaller companies or companies who have only recently begun incorporating environmentally friendly policies in their operations have as much of an opportunity to score high points as larger, more experienced applicants.

Section 3.

We'd like to hear AND see your success story. This year, Section 3 asks applicants to submit a short 90-second to 3-minute video as part of your application for up to 25 **bonus** points. Here are some guidelines:

- The video does not have to be "professionally" produced; entries will be judged on content and not "special effects." Home movie quality is more than acceptable.
- Anyone with a smartphone can shoot and edit your video; this is a great opportunity for an intern to interview an executive or senior member of your team!
- Tell us your story – *content, content, content!*
- Start with a short script. Consider an interview format in which someone asks, and you answer, questions.
- Here are some questions you can address but if some or none of these apply, anything goes – it's your story!
 - When did you launch your sustainability program and why?
 - Did you get initial pushback from management and/or employees and how did you deal with it?
 - Describe the evolution of your program – *"we started by... employees got into and started coming up with... at first, we thought it would be difficult but learned there was a lot of little things we could do that... we weren't even aware of what was possible until we submitted our first application for the Environmental Award... today, we continue to look for ways to..."*
 - Do your customers know about your sustainability program and environmental efforts? Do they participate?
 - Has your program enhanced your customer relationships?
 - Has your program led to any positive local press or contact with local officials?
 - How has your sustainability program impacted your bottom line? What were some of the unexpected benefits, if any?

Please don't take yourselves too seriously as your video isn't being judged on its production value. It will be a great way for you to raise awareness about your environmental program among your IAPD colleagues and the larger performance plastics community. Please submit/upload your video as a separate attachment. MP3 or MP4 are acceptable formats or provide a link to your YouTube or Vimeo files. Give this one a shot, you'll be surprised how easy it is and we are here to help. *Don't miss out on a lot of fun.*

Winners, runner-ups or any other exceptional presentations will be offered a place on the Success Stories section of the Sustainability Pages of the IAPD website and/or be shown at the next Annual IAPD Convention (*bloopers welcome, send separately*).

DEADLINE

The deadline for award submissions is Friday, July 26, 2019. Please contact IAPD at +1.913.345.1005 if you have any questions.

BE PART OF THE GREENSCENE

All entries that earn a minimum of 100 points will be awarded a GreenScene™ Certificate and you will be eligible to use the GreenScene™ logo in your company's marketing materials and on your website to promote your commitment to environmentally responsible business practices.

IAPD Environmental Excellence Award

NOMINATION FORM

Company Name _____

Street Address _____

City _____ State/Province _____ ZIP/Postal Code _____

Country _____

Contact Name of Person Submitting Form _____ Phone _____

Is your organization a: Distributor Fabricator Manufacturer Manufacturers' Representative

Resin Manufacturer/Distributor Associated Products or Services

Total number of headquarters and branch locations in your organization: _____

Total number of these locations covered by this award application: _____

Do you have an employee in your organization whose primary job function involves recycling? Yes No

If yes, please provide a name and contact details.

Is this your organization's first time submitting an application for an IAPD Environmental Application Award? Yes No

When did you begin your recycling program? _____

SUBMITTING AWARD NOMINATIONS

This form and information about the award may also be found on IAPD's website at www.iapd.org.

Please submit your completed application and (optional) video to Liz Novak, CAE at Inovak@iapd.org. Please contact Liz if you have any questions about the award application.