

# What IAPD membership means for **FABRICATORS**



## KEY BENEFITS FOR IAPD FABRICATOR MEMBERS INCLUDE:

- Promote your company and services to the performance plastics supply chain, including end users
- Access to performance plastics distributors who provide raw materials and are in need of fabrication services

## RECOGNITION & INFLUENCE

- Shape the industry through active involvement
- Shows you're committed to excellence, a code of ethics and the industry
- Awards for excellence recognizing your company's commitment to training your employees, marketing your company and your environmental/sustainability practices
- Free placement for press releases, product releases and literature promotions
- Use of the IAPD member logo on your website

## KEY MEMBER BENEFITS

- Free subscriptions for your key staff to *Performance Plastics* magazine, the top publication for the plastics distribution industry
- Free press release placement for company news and new products
- Free registration for IAPD's e-training webinars
- Free company listing in the IAPD Membership Directory and IAPD Source Guide (print) and online find a member search engine
- Member discount pricing on IAPD University courses and certificate programs
- Member discount pricing on IAPD convention registrations, exhibit booths and sponsorships
- Member discount pricing on magazine and online advertising
- IAPD member rates for affiliated programs (e.g., insurance, shipping)
- National Association of Wholesaler-Distributors discounts

### Networking opportunities to grow your business

- Annual Convention
- Leadership Development Conference
- Regional events
- Committees and common interest groups
- Golf tournaments
- Supplier/distributor meetings

### Timely information

#### ***about plastics applications, new products and other industry news and trends***

- *Performance Plastics* magazine
- IAPD News e-newsletter exclusively for members
- Membership Directory

### Exclusive marketing tools

- IAPD Top 26 Markets for plastics one-page fact sheets
- The IAPD Thermoplastics Rectangle
- IAPD Material Property Tables
- Members are encouraged to download and use these tools for internal reference and also to educate customers about the power of plastics
- For a nominal fee, IAPD will professionally customize these tools with IAPD members' logos and contact information

## ADVOCACY

- IAPD promotes the sustainability of performance plastics to local and national legislators and regulators
- IAPD presents a powerful unified voice for the industry with the IAPD Plastics Political Action Committee (PAC)

## ACCESS TO

- Hundreds of salespeople in the field selling your services and capabilities through an "on the ground" sales force — your first point of contact in the supply chain
- Local distributor inventory to support your business development — stock shapes and pipe, valves and fittings
- A channel that brings your products to the OEM/MROs
- Customers, distributors, technical specification resources, supplier and machining resources

## AFFORDABLE TRAINING

***IAPD is a trusted training partner; use the IAPD University training offerings on their own, or supplement your employee training programs at below market pricing***

- IAPD University with Plastics Certificate Program, safety training courses and personal/business development courses
- IAPD University online education portal development exclusive to IAPD members
- IAPD *Introduction to Plastics* training manual
- Free access to IAPD e-training webinars
- IAPD Material Property tables