

What IAPD membership means for **PVF COMPANIES**



KEY BENEFITS FOR IAPD PVF MEMBERS INCLUDE:

- Distributors gain direct access with the leading thermoplastic pipe, valve and fitting manufacturers
- Providing thermoplastic education and tools for your company's success
- Expanding awareness of thermoplastic piping systems for the commercial and industrial market segments

ACCESS TO

- Distributor access to manufacturers producing PVF components
- Manufacturer access to a distribution channel that brings PVF products to end users, including engineers, designers, specifiers, OEMs and MROs
- A wide range of plastic materials to meet your customers' specific requirements
- Numerous in-person networking opportunities with other PVF members including a private forum to discuss industry challenges and opportunities
- A worldwide network of supplier and machining resources
- "On the ground" sales force for manufacturers. IAPD is a place to nurture existing and build new supplier relationships
- Knowledgeable salespeople in the field selling your products and specifying your brands
- Local inventories to speed products into the marketplace

KEY MEMBER BENEFITS

- Free subscriptions for your key staff to *Performance Plastics* magazine, the top publication for the plastics distribution industry
- Free press release placement for company news and new products
- Free registration to IAPD's monthly webinars
- Free company listing in the IAPD Membership Directory and IAPD Source Guide (Print) and online find a member search engine
- Member discount pricing on IAPD University courses and certificate programs
- Member discount pricing on IAPD convention registrations, exhibit booths and sponsorships
- Member discount pricing on magazine and online advertising
- IAPD member rates for affiliated programs (e.g., insurance, shipping)
- National Association of Wholesaler-Distributors discounts

Networking opportunities to grow your business

- Annual Convention
- Committees and common interest groups
- Regional events
- Supplier/distributor meetings

ADVOCATING FOR YOU

- Combatting anti-plastics regulations in the industries where PVF is under attack, such as PVC and CPVC
- Telling the plastics PVF story to local and national legislators and regulators to prevent the deselection of plastics and promote a scientific-based regulatory and legislative decision-making process
- Being on the forefront of issues impacting the PVF community and plastics piping industry
- Presenting a powerful unified voice for the industry with the IAPD Plastics Political Action Committee (PAC)

PVF EDUCATION AND TRAINING

Market-driven training

- PVF training course developed by industry experts, includes comprehensive study guide
- Business skills training courses (office technology, human resources training and soft skills subjects)
- Safety training courses in English and Spanish

Exclusive marketing tools

- Comprehensive and professional marketing pieces to enhance your marketing kits and employee/customer plastics knowledge
- IAPD Top 26 Market plastics application one-page fact sheets
- The IAPD Thermoplastics Rectangle
- IAPD Material Property Tables
- Members may download these tools for internal reference and to educate partners and customers about the power of plastics
- IAPD will professionally customize marketing tools with IAPD members' logos and contact information

Join IAPD today and start taking advantage of these valuable offerings specific to PVF members!

Get more information about membership at www.iapd.org

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