



It's Award Season at IAPD

by Mark Shriver

Excellence deserves to be rewarded, particularly environmental excellence. That's why your Environmental Committee is pleased to announce that it is now accepting applications for the 2013 Environmental Excellence Awards. This annual award recognizes and celebrates IAPD member companies who have adopted "green" practices in their operations. Awards will be presented for the following categories:

- Best New Program
- Most Improved Program
- Best Recycling Program
- Most Innovative Program
- Best Overall Environmental Program

Think about what your organization is doing. Have you implemented a recycling program or

installed solar panels or are using energy-efficient lighting? Are you collaborating with neighboring businesses to pool recyclables? Are you educating customers about the environmental benefits of plastics? We want to hear about what you are doing.

If you want to hear some great ideas, check out the IAPD Recycling 101 webinar presented in February. A recording is available at www.youtube.com/user/TheIAPDTV. It was so popular that a Recycling 102 webinar is scheduled for the end of June (if you miss it, a recording will be posted on the IAPD YouTube channel).

If you're looking for advice about where to start, contact an Environmental Committee member today. They are available to help and probably have found solutions to many of the hurdles you are facing. Just email IAPD staff liaison Liz Novak at lnovak@iapd.org to get started.

Recycling Tips

Get the most from your recycling! Just follow these simple steps to get more for plastic scrap:

Be specific — the more information you provide, the more your plastic will be worth.

Keep plastics families separate — generally speaking, mixed plastics are hard to recycle and have to be separated somewhere.

Don't mix different members of the same family — avoid mixing flame retardant and non-flame retardant grades; the same is true for filled and unfilled grades.

Separate by color — clear and natural materials are usually worth more.

Don't contaminate materials during fabrication.

Think heavy — more weight per pound means lower freight cost and higher prices paid.

Rewards

Your commitment to the environment will be honored in numerous ways. The top applicants in each of the award categories will receive an award during the general session at the IAPD Annual Convention in Miami, FL, USA and a certificate for distribution to branch locations to proudly display. IAPD will also promote the award recipients via a press release, coverage in the December 2013/January 2014 issue of *The IAPD Magazine* and online announcements.

All applicants will be eligible to use the IAPD GreenScene logo on their websites and in their marketing materials, to share with the world your dedication to environmental responsible business practices.

We want to spread the news that, yes, plastics are a green alternative. Collectively telling everyone's story is a powerful way to promote the greenness of polymers. So apply for an IAPD Environmental Excellence Award today, just click on the "It's Award Season" image at www.iapd.org to access the application.

Environmental Committee Chair Mark Shriver is the director of safety and environmental affairs at Curbell Plastics, Inc., 7 Cobham Drive, Orchard Park, NY 14127 USA. He can be reached at (716) 667-3377, fax: (727) 233-1703, email: mshriver@curbell.com, www.curbell.com.