



iapd

international association
of plastics distribution

media release

Date: June 30, 2014
Contact: Liz Novak, Director of Marketing and Communications
+ 913.345.1005

FOR IMMEDIATE RELEASE

Cefla North America, Inc. Joins the International Association of Plastics Distribution

OVERLAND PARK, KS – The International Association of Plastics Distribution (IAPD) is pleased to announce that Cefla North America, Inc., an associated products and services company, has joined the association. Cefla North America, one of the leading providers of finishing, decoration and digital printing solutions for wood, metal, glass and other applications, has joined the IAPD as an associate member. Decades of finishing and decorating experience have made Cefla an innovator in applying coatings to a broad range of materials; plastics, composites, glass, wood, metal and fiber cement. The Cefla Finishing Group can supply IAPD members with references throughout the world, including leaders in the building, construction, aerospace, automotive, furniture and wood components markets. The North American operation is based in a 150,000-square-foot headquarters in Charlotte, NC, USA, housing sales and operations personnel, technical support and a full-featured finishing laboratory. More information is available at www.ceflafinishinggroup.com.

"I am pleased to welcome Cefla North America, Inc. as a new IAPD member," said IAPD CEO Susan E. Avery, CAE. "IAPD represents the plastics distribution supply chain and most importantly, champions the use of plastics in applications and the use of distribution as the way to market. Associated Products and Services members offer invaluable resources, products and services to the plastics distribution industry. Through their participation in IAPD, they will be provided access to the most important market players in the supply chain and access to the thought leaders in the plastics distribution industry."

About IAPD

The International Association of Plastics Distribution (IAPD), established in 1956, brings together distributors, fabricators, manufacturers, manufacturers' representatives, recyclers and service providers in an environment which encourages a free flow of ideas and information that help members build their businesses. Every program and service we provide is designed with the simple goal of helping our members increase profitability. Membership in IAPD is an affordable business investment. IAPD provides training, connections with customers and suppliers and information about developments that impact the industry. What makes IAPD unique is a commitment to educating customers and

6734 W. 121st Street, Overland Park, KS 66209 USA
phone: +913.345.1005 fax: +913.345.1006
www.iapd.org iapd@iapd.org
Susan E. Avery, CAE, Chief Executive Officer

other key end-users about plastics. In other words, IAPD works with members to build the demand for plastics. Central to this effort is the reinforcement of the value of distribution. For a full description of membership benefits and to download an application, visit www.iapd.org/join_renew/membership_benefits.cfm.

Connect with IAPD:



6734 W. 121st Street, Overland Park, KS 66209 USA
phone: +913.345.1005 fax: +913.345.1006
www.iapd.org iapd@iapd.org
Susan E. Avery, CAE, Chief Executive Officer