

# media release

Date: 12 November 2014

Contact: Liz Novak, Director of Marketing and Communications

+913.345.1005

#### FOR IMMEDIATE RELEASE

## **EPDA Honours the International Association of Plastics Distribution Staff**

The European Plastics Distributors Association (EPDA) recently honoured the staff of the International Association of Plastics Distribution (IAPD), which had been managing EPDA under IAPD's subsidiary, Association Services International (ASI). During the opening general session of the 58th Annual IAPD Convention and Plastics Expo in Chicago, IL, USA on 29 October 2014, EPDA President David Ladyman of Vink Holdings Ltd. and Board Members Lari Hahtonen of Aikolon Oy and Stefan Willing of Quadrant EEP Deutschland GmbH presented IAPD CEO and ASI President Susan E. Avery, CAE, with an award and thanked Avery and her staff for their more than ten years of management of EPDA. According to Ladyman, "We genuinely appreciate all the hard work over the past decade from entire team at ASI, and are pleased to be able to mark the occasion with this small token of appreciation."

The award is much more than a trophy; it is a work of art. Ladyman continued, "When we started the process of selecting an appropriate award, EPDA member PyraSied Xtreme Acrylic B.V. were known to fabricate specialist and unique items. We contacted Sied Kooistra and he had a collection of limited edition artworks in his private collection and this piece was fabricated personally by Kooistra in 1990. He modified the piece to add our two logos and a short inscription." The inscription reads "In recognition of a decade of friendship, support, guidance and encouragement 2004-2014."

"I was touched by the presentation," said Avery, CAE. "I will cherish the award and the many years of managing the EPDA. I congratulate EPDA's new management firm, SAS Event Management, and wish them much success. I am looking forward to IAPD and EPDA's future as strategic partners with the same mission and goals: To promote plastics as the material of choice and distribution as the way to market."





#### **About EPDA**

The European Plastics Distributors Association is a membership organization committed to promoting distribution as the preferred path to market for semi-finished plastic parts. Established in 1973, EPDA's members are the owners, CEOs, directors and top executives of Europe's top manufacturers and distributors of plastic sheet, blocks, rods, profiles, tubes, pipe, valves and fittings. EPDA brings these leaders together to develop the role of the distributor in supply of semi-finished products, stock shapes, film, PVF and related products for use in industry, building and construction, and signs and graphics. The association strives to reflect evolving markets and products driven by technology, innovation and customer demand. It takes seriously its responsibility to provide networking opportunities for building strong business relationships and to provide thought-provoking content. <a href="https://www.epda.com">www.epda.com</a>.

### **About IAPD**

The International Association of Plastics Distribution, established in 1956, brings together distributors, fabricators, manufacturers' representatives, recyclers and service providers in an environment which encourages a free flow of ideas and information that help members build their businesses. Every program and service we provide is designed with the simple goal of helping our members increase profitability. Membership in IAPD is an affordable business investment. IAPD provides training, connections with customers and suppliers and information about developments that impact the industry. What makes IAPD unique is a commitment to educating customers and other key end-users about plastics. In other words, IAPD works with members to build the demand for plastics. Central to this effort is the reinforcement of the value of distribution. For more information, visit <a href="https://www.iapd.org">www.iapd.org</a>.

###