



iapd

international association
of plastics distribution

media release

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FOR IMMEDIATE RELEASE

IAPD Expands Government Relations Initiative with New Washington, D.C. Office

OVERLAND PARK, KS – To further its government relations initiatives, the International Association of Plastics Distribution (IAPD) has opened an office in Washington, D.C., USA in partnership with the government and public affairs firm Artemis Strategies.

“Artemis Strategies is the right partner for IAPD at the right time,” said IAPD Vice President and Chair of IAPD’s Government Relations Committee Kevin Short. “I am looking forward to what this association – with its significant grass roots network of members in more than 1,500 locations throughout the United States – can accomplish with the well-connected team at Artemis Strategies.”

“I am confident we will be able to accomplish the next phase of IAPD’s government relations goals with our new partner, Artemis Strategies,” said IAPD CEO Susan E. Avery, CAE. “IAPD is dedicated to educating the law makers in Washington, D.C. about the benefits of the plastics IAPD members distribute, produce, fabricate and recycle. These plastics are the durable, engineering-grade materials that are creating lighter, more fuel-efficient vehicles, longer-lasting hip and knee replacements, delivering clean water to people and so much more. IAPD is dedicated to being proactive about educating Capitol Hill about these plastics and fighting plastics de-selection legislation. IAPD members are also creating jobs in nearly every state in this country. They have great stories to tell their representatives, and our partnership with Artemis Strategies will ensure that they get a chance to make their voices heard.”

An expanded government relations presence in Washington will place IAPD in the forefront of emerging issues and opportunities to protect the industry and the jobs that go along with our industry membership. IAPD will be well positioned to serve as an expert resource to Congress and the Executive Branch as they work on policy issue impacting IAPD members. “Our efforts will focus on promoting the industry to policy makers and protecting the investments, jobs and plastics industry sectors represented by our membership,” said Avery.

About IAPD

The International Association of Plastics Distribution (IAPD), established in 1956, brings together distributors, manufacturers, manufacturers’ representatives, fabricators, recyclers and service providers in an environment which encourages a free flow of ideas and information that help members build their businesses. Every program and service we provide is designed with the simple

goal of helping our members increase profitability. Membership in IAPD is an affordable business investment. IAPD provides training, connections with customers and suppliers and information about developments that impact the industry. What makes IAPD unique is a commitment to educating customers and other key end-users about plastics. In other words, IAPD works with members to build the demand for plastics. Central to this effort is the reinforcement of the value of distribution. For more information, visit www.iapd.org.

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