



**iapd**

international association  
of plastics distribution

## media release

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FOR IMMEDIATE RELEASE

### **IAPD Recognizes Karen DeBard, CPMR, Martino Marketing Group with Prestigious President's Award**

OVERLAND PARK, Kans. — The International Association of Plastics Distribution (IAPD) recognized Karen DeBard, CPMR, Martino Marketing Group for her outstanding contributions to the organization at the opening general session for the 57<sup>th</sup> Annual IAPD Convention and Plastics Showcase on October 1 in Miami, FL, USA.

DeBard is a member of the IAPD Board of Directors and serves on the Convention & Expo Committee, Marketing Committee and is a mentor in the Future Leaders Program where she is currently working with two up-and-coming industry professionals. She previously served as the Chair of the Manufacturers' Representatives Common Interest Group and has been attending IAPD conventions for more than 17 years.

"The President's Award is given to an individual or company who has gone above and beyond the call of duty on behalf of the association," said IAPD CEO Susan E. Avery, CAE. "Karen has truly gone above and beyond the call of duty this year as a volunteer. While serving on the Board, Karen has also been active in the Manufacturers' Representatives Common Interest Group and serves on both the Convention and Expo Committee and the Marketing Committee. Karen is a successful mentor with the Future Leaders Program, taking her mentees under her wing and helping them get up to speed quickly and on their way to becoming active, engaged IAPD volunteers. When the Marketing Committee needed a temporary chair earlier this year, Karen stepped up and took on that role as well. We thank Karen for all her additional service to IAPD this year."

DeBard is vice president of sales for Martino Marketing Group (MMG). She has been with the company for 22 years. In her current role, she manages a sales team covering the eastern United States, as well as her own geography. She is also responsible for managing MMG's relationships with their manufacturing partners. DeBard received her CPMR certification from Arizona State University in 2000. She has accumulated continuing education credits since then from various leadership and sales training courses. She has been a member of the Manufacturers' Representatives Educational Research Foundation (MRERF) Board for the past five years. DeBard is active on the Manufacturers Resource Center at Lehigh University where she participates in several programs focused on manufacturing in and around Pennsylvania's Lehigh Valley.

**About IAPD**

The International Association of Plastics Distribution (IAPD), established in 1956, brings together distributors, fabricators, manufacturers, manufacturers' representatives, recyclers and service providers in an environment which encourages a free flow of ideas and information that help members build their businesses.

This release and more are available in IAPD's Press Room.

Connect with IAPD:



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