



iapd

international association
of plastics distribution

media release

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FOR IMMEDIATE RELEASE

Mar Industrial Distribuidora SA DE CV Joins the International Association of Plastics Distribution

OVERLAND PARK, KS – The International Association of Plastics Distribution (IAPD) is pleased to announce that Mar Industrial Distribuidora SA DE CV (MIDSA), a distributor, has joined the association. The 42-year-old company is headquartered in Monterrey, Nuevo Leon, Mexico. MIDSA handles semi-finished products from top plastics providers in the United States, Germany and Mexico. With an extensive inventory on site and access to hard to find plastic shapes, MIDSA offers the Mexican and Central American markets a viable option to meet the demand of industrial plastics for the machining of mechanical parts.

Currently run by the second generation, MIDSA remains a family business and is constantly innovating. Its growth is driven by a continuous search for new applications, especially in the use of engineering plastics in various branches of technology and the aerospace industry that is growing in Mexico.

MIDSA supplies manufacturers, maquiladoras (manufacturing operations in a free trade zone), machinery manufacturers and companies from numerous industries from food to mining. The company's customers see MIDSA as a strategic partner that makes a difference in their products and services through plastics technology. MIDSA's approach to IAPD is to share valuable experiences with other members, to have the support of this association in the continuous search for suppliers of materials that complement them and to meet new market demands. More information is available at www.midsa.com.mx.

"I am pleased to welcome Mar Industrial Distribuidora SA DE CV as a new IAPD member," said IAPD CEO Susan E. Avery, CAE. "IAPD represents the plastics distribution supply chain and most importantly, champions the use of plastics in applications and the use of distribution as the way to market. Companies who are admitted to IAPD as full members of the association must evidence their commitment to the plastics distribution supply chain. The association will be their essential source for networking, training tools, education, information and insight. Through IAPD, they will have access to the thought leaders in the plastics distribution industry."

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Susan E. Avery, CAE, Chief Executive Officer

About IAPD

The International Association of Plastics Distribution (IAPD), established in 1956, brings together distributors, fabricators, manufacturers, manufacturers' representatives, recyclers and service providers in an environment which encourages a free flow of ideas and information that help members build their businesses. Every program and service we provide is designed with the simple goal of helping our members increase profitability. Membership in IAPD is an affordable business investment. IAPD provides training, connections with customers and suppliers and information about developments that impact the industry. What makes IAPD unique is a commitment to educating customers and other key end-users about plastics. In other words, IAPD works with members to build the demand for plastics. Central to this effort is the reinforcement of the value of distribution. For a full description of membership benefits and to download an application, visit www.iapd.org/join_renew/membership_benefits.cfm.

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